

**Table 1a. Selected Services - Estimated Quarterly Revenue for Employer Firms, Seasonally Adjusted<sup>1</sup>**

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>2</sup>	Kind of business	Total revenue (millions of dollars)						Percent change					
		4Q 2010 (p)	3Q 2010	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010	2Q 2010 from 1Q 2010	1Q 2010 from 4Q 2009	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009
<b>51</b>	<b>Information .....</b>	<b>282,044</b>	<b>279,235</b>	<b>276,202</b>	<b>273,297</b>	<b>271,756</b>	<b>269,288</b>	<b>1.0</b>	<b>1.1</b>	<b>1.1</b>	<b>0.6</b>	<b>3.8</b>	<b>3.7</b>
5112	Software publishers.....	38,536	37,719	37,221	35,740	36,816	34,401	2.2	1.3	4.1	-2.9	4.7	9.6
512	Motion picture and sound recording industries .....	24,017	24,113	23,641	23,673	22,881	22,862	-0.4	2.0	-0.1	3.5	5.0	5.5
<b>54 pt</b>	<b>Professional, scientific, and technical services (except landscape architectural services and veterinary services) <sup>3</sup> .....</b>	<b>322,107</b>	<b>322,553</b>	<b>320,509</b>	<b>319,738</b>	<b>302,730</b>	<b>304,194</b>	<b>-0.1</b>	<b>0.6</b>	<b>0.2</b>	<b>5.6</b>	<b>6.4</b>	<b>6.0</b>
5411	Legal services <sup>3</sup> .....	60,033	60,244	59,361	60,282	58,827	59,727	-0.4	1.5	-1.5	2.5	2.1	0.9
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	30,406	30,842	30,562	30,874	29,792	29,965	-1.4	0.9	-1.0	3.6	2.1	2.9
<b>56 pt</b>	<b>Administrative and support and waste management and remediation services (except landscaping services) <sup>4</sup> .....</b>	<b>148,564</b>	<b>147,083</b>	<b>145,516</b>	<b>140,597</b>	<b>138,239</b>	<b>136,023</b>	<b>1.0</b>	<b>1.1</b>	<b>3.5</b>	<b>1.7</b>	<b>7.5</b>	<b>8.1</b>
5613	Employment services .....	55,923	54,229	52,942	49,999	47,602	45,851	3.1	2.4	5.9	5.0	17.5	18.3
5615	Travel arrangement and reservation services .....	8,815	9,011	8,934	8,513	8,443	8,143	-2.2	0.9	4.9	0.8	4.4	10.7
562	Waste management and remediation services .....	18,950	19,484	19,594	18,908	18,399	18,080	-2.7	-0.6	3.6	2.8	3.0	7.8
<b>622</b>	<b>Hospitals.....</b>	<b>208,331</b>	<b>204,528</b>	<b>201,187</b>	<b>195,574</b>	<b>198,886</b>	<b>197,407</b>	<b>1.9</b>	<b>1.7</b>	<b>2.9</b>	<b>-1.7</b>	<b>4.7</b>	<b>3.6</b>

(p) Preliminary estimate.

(1) The seasonal factors are based on a short time series that may not have stable seasonal patterns. As more estimates are added to the time series, large revisions in seasonal factors and consequently historical estimates may be observed. Data users should exercise caution when drawing inferences based on the seasonally adjusted estimates. Unless otherwise specified, seasonally adjusted estimates are obtained using a direct seasonal adjustment at the published NAICS (North American Industry Classification System) level.

(2) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(3) Excludes NAICS 54112 (offices of notaries).

(4) Seasonally adjusted estimates for 56pt are obtained by summing the seasonally adjusted estimates for 5613, 5615, and 562 and the not seasonally adjusted estimate for 561pt\* found in Table 1b.

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
<b>22</b>	<b>Utilities <sup>2</sup> .....</b>	<b>101,844</b>	<b>112,400</b>	<b>95,610</b>	<b>114,863</b>	<b>X</b>	<b>X</b>	<b>-9.4</b>	<b>17.6</b>	<b>X</b>	<b>X</b>	<b>424,717</b>	<b>X</b>	<b>X</b>
2211	Electric power generation, transmission and distribution ...	75,325	93,306	75,971	78,274	X	X	-19.3	22.8	X	X	322,876	X	X
2212	Natural gas distribution .....	23,767	16,040	16,873	34,066	X	X	48.2	-4.9	X	X	90,746	X	X
2213	Water, sewage and other systems .....	2,752	3,054	2,766	2,523	X	X	-9.9	10.4	X	X	11,095	X	X
<b>48-49</b>	<b>Transportation and warehousing <sup>3</sup> .....</b>	<b>163,565</b>	<b>167,569</b>	<b>160,805</b>	<b>146,946</b>	<b>X</b>	<b>X</b>	<b>-2.4</b>	<b>4.2</b>	<b>X</b>	<b>X</b>	<b>638,885</b>	<b>X</b>	<b>X</b>
48pt-49	Transportation and warehousing <sup>4</sup> .....	74,847	74,686	72,704	66,472	69,227	70,285	0.2	2.7	8.1	6.3	288,709	273,246	5.7
481	Air transportation .....	34,242	36,835	35,932	31,806	X	X	-7.0	2.5	X	X	138,815	X	X
483	Water transportation .....	7,694	10,148	7,649	6,499	X	X	-24.2	32.7	X	X	31,990	X	X
484	Truck transportation .....	49,103	50,430	48,981	43,576	45,436	47,265	-2.6	3.0	8.1	6.7	192,090	180,663	6.3
4841	General freight trucking .....	33,171	33,315	32,451	29,594	30,233	30,342	-0.4	2.7	9.7	9.8	128,531	117,578	9.3
48411	General freight trucking, local .....	4,795	4,732	4,379	4,050	4,559	4,867	1.3	8.1	5.2	-2.8	17,956	17,704	1.4
48412	General freight trucking, long-distance .....	28,376	28,583	28,072	25,544	25,674	25,475	-0.7	1.8	10.5	12.2	110,575	99,874	10.7
4842	Specialized freight trucking .....	15,932	17,115	16,530	13,982	15,203	16,923	-6.9	3.5	4.8	1.1	63,559	63,085	0.8
485	Transit and ground passenger transportation .....	6,672	5,820	6,725	6,654	X	X	14.6	-13.5	X	X	25,871	X	X
486	Pipeline transportation .....	8,202	6,935	6,205	6,789	X	X	18.3	11.8	X	X	28,131	X	X
487	Scenic and sightseeing transportation .....	359	879	564	272	X	X	-59.2	55.9	X	X	2,074	X	X
488	Support activities for transportation .....	31,549	32,266	31,026	28,454	X	X	-2.2	4.0	X	X	123,295	X	X
492	Couriers and messengers .....	19,561	18,082	17,698	17,037	17,891	17,256	8.2	2.2	9.3	4.8	72,378	69,834	3.6
493	Warehousing and storage .....	6,183	6,174	6,025	5,859	5,900	5,764	0.1	2.5	4.8	7.1	24,241	22,749	6.6
<b>51</b>	<b>Information .....</b>	<b>291,634</b>	<b>276,163</b>	<b>275,926</b>	<b>267,558</b>	<b>280,724</b>	<b>266,326</b>	<b>5.6</b>	<b>0.1</b>	<b>3.9</b>	<b>3.7</b>	<b>1,111,281</b>	<b>1,076,833</b>	<b>3.2</b>
511	Publishing industries (except Internet) .....	72,972	67,225	66,402	62,810	71,585	64,911	8.5	1.2	1.9	3.6	269,409	263,689	2.2
51111	Newspaper publishers .....	9,350	8,739	8,809	8,314	9,390	8,977	7.0	-0.8	-0.4	-2.7	35,212	36,338	-3.1
51112	Periodical publishers .....	10,015	9,633	9,383	9,342	10,342	9,458	4.0	2.7	-3.2	1.9	38,373	39,060	-1.8
5111 pt	Book, directory and mailing list, and other publishers <sup>5</sup> ....	11,526	13,171	11,101	10,593	11,724	13,967	-12.5	18.6	-1.7	-5.7	46,391	49,577	-6.4
5112	Software publishers .....	42,081	35,682	37,109	34,561	40,129	32,509	17.9	-3.8	4.9	9.8	149,433	138,714	7.7
512	Motion picture and sound recording industries .....	25,770	22,835	23,877	22,939	24,574	21,627	12.9	-4.4	4.9	5.6	95,421	90,946	4.9
515	Broadcasting (except Internet) .....	29,441	26,151	27,505	26,332	26,607	24,251	12.6	-4.9	10.7	7.8	109,429	98,919	10.6
5151	Radio and television broadcasting .....	15,055	12,587	12,981	13,183	13,280	11,290	19.6	-3.0	13.4	11.5	53,806	47,367	13.6
5152	Cable and other subscription programming .....	14,386	13,564	14,524	13,149	13,327	12,961	6.1	-6.6	7.9	4.7	55,623	51,552	7.9
516, 5181, 519	Internet publishing and broadcasting, Internet service providers and web search portals, and other information services .....	15,979	15,039	14,708	14,335	14,942	13,639	6.3	2.3	6.9	10.3	60,061	55,178	8.8
517	Telecommunications .....	126,721	125,043	123,906	122,869	124,455	123,596	1.3	0.9	1.8	1.2	498,539	494,337	0.9
5171	Wired telecommunications carriers .....	39,848	40,080	40,627	40,775	42,277	42,637	-0.6	-1.3	-5.7	-6.0	161,330	172,093	-6.3
5172	Wireless telecommunications carriers (except satellite) .....	49,421	49,061	47,554	47,307	47,149	46,830	0.7	3.2	4.8	4.8	193,343	185,584	4.2
5175	Cable and other program distribution .....	31,705	30,275	30,146	29,256	29,432	28,540	4.7	0.4	7.7	6.1	121,382	114,284	6.2
517 pt	Other telecommunications <sup>6</sup> .....	5,747	5,627	5,579	5,531	5,597	5,589	2.1	0.9	2.7	0.7	22,484	22,376	0.5
5182	Data processing, hosting, and related services .....	20,751	19,870	19,528	18,273	18,561	18,302	4.4	1.8	11.8	8.6	78,422	73,764	6.3
<b>52</b>	<b>Finance and insurance <sup>7</sup> .....</b>	<b>845,910</b>	<b>846,478</b>	<b>843,757</b>	<b>839,411</b>	<b>851,460</b>	<b>849,204</b>	<b>-0.1</b>	<b>0.3</b>	<b>-0.7</b>	<b>-0.3</b>	<b>3,375,556</b>	<b>X</b>	<b>X</b>
52 pt	Finance and insurance (except monetary authorities-central bank) <sup>8</sup> .....	825,854	822,163	820,931	818,105	828,351	829,645	0.4	0.2	-0.3	-0.9	3,287,053	X	X
521	Monetary authorities-central bank .....	20,056	24,315	22,826	21,306	23,109	19,559	-17.5	6.5	-13.2	24.3	88,503	X	X
522	Credit intermediation and related activities .....	292,889	297,009	299,331	291,174	309,386	315,464	-1.4	-0.8	-5.3	-5.9	1,180,403	X	X
523	Securities, commodity contracts, and other financial investments and related activities .....	116,424	108,043	115,526	126,754	113,152	116,403	7.8	-6.5	2.9	-7.2	466,747	X	X
5231	Securities and commodity contracts intermediation and brokerage .....	55,170	51,574	58,428	67,797	54,314	60,905	7.0	-11.7	1.6	-15.3	232,969	X	X
5232	Securities and commodity exchanges .....	2,398	2,408	2,823	2,511	2,410	2,498	-0.4	-14.7	-0.5	-3.6	10,140	X	X
5239	Other financial investment activities .....	58,856	54,061	54,275	56,446	56,428	53,000	8.9	-0.4	4.3	2.0	223,638	X	X
524	Insurance carriers and related activities .....	416,541	417,111	406,074	400,177	405,813	397,778	-0.1	2.7	2.6	4.9	1,639,903	X	X
5241	Insurance carriers .....	379,142	379,209	368,638	363,681	369,391	360,501	Z	2.9	2.6	5.2	1,490,670	X	X
5242	Agencies, brokerages, and other insurance related activities .....	37,399	37,902	37,436	36,496	36,422	37,277	-1.3	1.2	2.7	1.7	149,233	X	X
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>90,348</b>	<b>90,900</b>	<b>91,930</b>	<b>84,217</b>	<b>X</b>	<b>X</b>	<b>-0.6</b>	<b>-1.1</b>	<b>X</b>	<b>X</b>	<b>357,395</b>	<b>X</b>	<b>X</b>
531	Real estate .....	58,755	56,773	58,699	54,992	X	X	3.5	-3.3	X	X	229,219	X	X
532	Rental and leasing services .....	26,676	28,339	28,316	24,841	26,902	28,075	-5.9	0.1	-0.8	0.9	108,172	110,222	-1.9
5321	Automotive equipment rental and leasing .....	10,508	11,357	10,503	9,369	10,326	11,306	-7.5	8.1	1.8	0.5	41,737	41,990	-0.6

See footnotes at end of table.

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53211	Passenger car rental and leasing.....	6,936	7,605	6,896	6,177	7,061	7,777	-8.8	10.3	-1.8	-2.2	27,614	28,540	-3.2
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing .....	3,572	3,752	3,607	3,192	3,265	3,529	-4.8	4.0	9.4	6.3	14,123	13,450	5.0
5322	Consumer goods rental .....	5,210	5,423	5,628	5,400	5,464	5,411	-3.9	-3.6	-4.6	0.2	21,661	22,088	-1.9
5323	General rental centers.....	915	940	945	876	895	921	-2.7	-0.5	2.2	2.1	3,676	3,737	-1.6
5324	Commercial and industrial machinery and equipment rental and leasing .....	10,043	10,619	11,240	9,196	10,217	10,437	-5.4	-5.5	-1.7	1.7	41,098	42,407	-3.1
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	4,917	5,788	4,915	4,384	X	X	-15.0	17.8	X	X	20,004	X	X
<b>54</b>	<b>Professional, scientific, and technical services <sup>9</sup> .....</b>	<b>339,988</b>	<b>327,838</b>	<b>327,067</b>	<b>319,011</b>	<b>319,330</b>	<b>308,657</b>	<b>3.7</b>	<b>0.2</b>	<b>6.5</b>	<b>6.2</b>	<b>1,313,904</b>	<b>1,253,786</b>	<b>4.8</b>
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) <sup>9</sup> .....	333,381	320,618	319,547	312,384	312,720	301,456	4.0	0.3	6.6	6.4	1,285,930	1,224,738	5.0
5411	Legal services <sup>9</sup> .....	65,136	60,124	58,589	56,002	64,063	59,309	8.3	2.6	1.7	1.4	239,851	237,060	1.2
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	26,818	26,617	32,335	36,833	26,485	25,740	0.8	-17.7	1.3	3.4	122,603	118,013	3.9
5413	Architectural, engineering, and related services .....	58,765	57,675	55,987	53,448	56,608	58,282	1.9	3.0	3.8	-1.0	225,875	235,426	-4.1
5413 pt	Architectural and related services <sup>10</sup> .....	14,196	14,171	13,614	12,626	13,986	14,124	0.2	4.1	1.5	0.3	54,607	56,616	-3.5
54133	Engineering services .....	44,569	43,504	42,373	40,822	42,622	44,158	2.4	2.7	4.6	-1.5	171,268	178,810	-4.2
5415	Computer systems design and related services .....	77,334	72,850	69,995	69,174	68,086	64,123	6.2	4.1	13.6	13.6	289,353	259,200	11.6
5416	Management, scientific, and technical consulting services .....	38,157	37,392	38,196	35,961	35,745	35,845	2.0	-2.1	6.7	4.3	149,706	141,597	5.7
5417	Scientific research and development services .....	29,203	30,219	28,638	27,857	27,985	26,641	-3.4	5.5	4.4	13.4	115,917	104,819	10.6
5418	Advertising and related services .....	24,191	21,802	21,466	20,377	21,690	19,562	11.0	1.6	11.5	11.5	87,836	80,799	8.7
541 pt	Other professional, scientific, and technical services <sup>11</sup> .....	20,384	21,159	21,861	19,359	18,668	19,155	-3.7	-3.2	9.2	10.5	82,763	76,872	7.7
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>161,986</b>	<b>160,025</b>	<b>157,901</b>	<b>148,248</b>	<b>151,565</b>	<b>148,927</b>	<b>1.2</b>	<b>1.3</b>	<b>6.9</b>	<b>7.5</b>	<b>628,160</b>	<b>592,846</b>	<b>6.0</b>
56 pt	Administrative and support and waste management and remediation services (except landscaping services) .....	150,277	147,963	146,165	137,556	139,778	136,749	1.6	1.2	7.5	8.2	581,961	544,518	6.9
561	Administrative and support services .....	142,922	139,859	137,876	130,550	133,000	130,268	2.2	1.4	7.5	7.4	551,207	520,340	5.9
5613	Employment services .....	57,936	54,229	52,624	48,449	49,363	45,851	6.8	3.0	17.4	18.3	213,238	183,069	16.5
5615	Travel arrangement and reservation services .....	8,401	9,209	9,470	8,232	8,055	8,290	-8.8	-2.8	4.3	11.1	35,312	32,907	7.3
561 pt	Other administrative and support services <sup>12</sup> .....	76,585	76,421	75,782	73,869	75,582	76,127	0.2	0.8	1.3	0.4	302,657	304,364	-0.6
561 pt*	Other administrative and support services (except landscaping services) <sup>13</sup> .....	64,876	64,359	64,046	63,177	63,795	63,949	0.8	0.5	1.7	0.6	256,458	256,036	0.2
562	Waste management and remediation services .....	19,064	20,166	20,025	17,698	18,565	18,659	-5.5	0.7	2.7	8.1	76,953	72,506	6.1
<b>61</b>	<b>Educational services <sup>14</sup> .....</b>	<b>11,544</b>	<b>11,547</b>	<b>12,068</b>	<b>11,848</b>	<b>X</b>	<b>X</b>	<b>Z</b>	<b>-4.3</b>	<b>X</b>	<b>X</b>	<b>47,007</b>	<b>X</b>	<b>X</b>
6114	Business schools and computer and management training ..	1,817	1,686	1,921	1,752	X	X	7.8	-12.2	X	X	7,176	X	X
6115	Technical and trade schools .....	3,058	3,238	3,165	3,178	X	X	-5.6	2.3	X	X	12,639	X	X
6117	Educational support services .....	3,141	3,285	3,300	2,866	X	X	-4.4	-0.5	X	X	12,592	X	X
<b>62</b>	<b>Health care and social assistance .....</b>	<b>485,959</b>	<b>476,130</b>	<b>475,185</b>	<b>465,119</b>	<b>465,688</b>	<b>459,284</b>	<b>2.1</b>	<b>0.2</b>	<b>4.4</b>	<b>3.7</b>	<b>1,902,393</b>	<b>1,835,384</b>	<b>3.7</b>
62 pt	Selected health care services <sup>15</sup> .....	255,748	250,032	249,856	244,695	244,049	241,906	2.3	0.1	4.8	3.4	1,000,331	965,439	3.6
621	Ambulatory health care services .....	189,988	189,207	187,709	183,168	184,063	183,243	0.4	0.8	3.2	3.3	750,072	729,255	2.9
6211	Offices of physicians.....	93,846	93,030	91,222	89,013	91,669	90,457	0.9	2.0	2.4	2.8	367,111	359,853	2.0
6212	Offices of dentists.....	24,098	24,891	25,080	25,211	23,428	24,503	-3.2	-0.8	2.9	1.6	99,280	99,087	0.2
6213	Offices of other health practitioners .....	16,094	15,970	15,798	15,097	14,590	14,186	0.8	1.1	10.3	12.6	62,959	56,853	10.7
6214	Outpatient care centers .....	22,356	21,998	22,103	21,688	21,846	21,404	1.6	-0.5	2.3	2.8	88,145	84,513	4.3
6215	Medical and diagnostic laboratories .....	11,342	11,477	11,590	11,122	11,174	11,449	-1.2	-1.0	1.5	0.2	45,531	44,939	1.3
6216	Home health care services .....	14,778	14,602	14,238	13,844	14,194	13,926	1.2	2.6	4.1	4.9	57,462	55,243	4.0
6219	Other ambulatory health care services .....	7,474	7,239	7,678	7,193	7,162	7,318	3.2	-5.7	4.4	-1.1	29,584	28,767	2.8
622	Hospitals .....	206,664	202,687	202,193	197,921	197,295	195,630	2.0	0.2	4.7	3.6	809,465	781,471	3.6
623	Nursing and residential care facilities .....	49,084	47,345	47,663	46,774	46,754	46,276	3.7	-0.7	5.0	2.3	190,866	183,968	3.7
624	Social assistance .....	40,223	36,891	37,620	37,256	37,576	34,135	9.0	-1.9	7.0	8.1	151,990	140,690	8.0
6241	Individual and family services.....	19,720	18,864	18,886	18,101	18,229	16,992	4.5	-0.1	8.2	11.0	75,571	68,978	9.6
6242	Community food and housing, and emergency and other relief services .....	8,396	6,666	7,050	7,377	7,833	6,214	26.0	-5.4	7.2	7.3	29,489	26,713	10.4
6243	Vocational rehabilitation services .....	3,273	3,445	3,433	3,147	3,191	3,331	-5.0	0.3	2.6	3.4	13,298	12,649	5.1
6244	Child day care services .....	8,834	7,916	8,251	8,631	8,323	7,598	11.6	-4.1	6.1	4.2	33,632	32,350	4.0

See footnotes at end of table.

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
<b>71</b>	<b>Arts, entertainment, and recreation.....</b>	<b>48,215</b>	<b>49,888</b>	<b>48,797</b>	<b>42,307</b>	<b>46,760</b>	<b>51,176</b>	<b>-3.4</b>	<b>2.2</b>	<b>3.1</b>	<b>-2.5</b>	<b>189,207</b>	<b>188,436</b>	<b>0.4</b>
711	Performing arts, spectator sports, and related industries .....	22,069	21,403	19,245	15,613	22,051	22,391	3.1	11.2	0.1	-4.4	78,330	80,232	-2.4
7111	Performing arts companies.....	4,111	3,338	3,180	2,852	4,004	3,327	23.2	5.0	2.7	0.3	13,481	14,143	-4.7
7112	Spectator sports.....	8,975	9,647	7,762	4,962	9,189	9,851	-7.0	24.3	-2.3	-2.1	31,346	31,690	-1.1
7113	Promoters of performing arts, sports, and similar events....	3,867	4,427	4,147	3,520	3,709	4,805	-12.6	6.8	4.3	-7.9	15,961	16,435	-2.9
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	1,536	1,283	1,335	1,149	1,295	1,219	19.7	-3.9	18.6	5.3	5,303	4,933	7.5
7115	Independent artists, writers, and performers.....	3,580	2,708	2,821	3,130	3,854	3,189	32.2	-4.0	-7.1	-15.1	12,239	13,031	-6.1
712	Museums, historical sites, and similar institutions.....	3,264	2,992	2,886	2,465	3,199	3,107	9.1	3.7	2.0	-3.7	11,607	11,539	0.6
713	Amusement, gambling, and recreation industries.....	22,882	25,493	26,666	24,229	21,510	25,678	-10.2	-4.4	6.4	-0.7	99,270	96,665	2.7
7131	Amusement parks and arcades.....	3,135	5,072	3,937	2,252	2,622	4,628	-38.2	28.8	19.6	9.6	14,396	13,358	7.8
7132	Gambling industries.....	5,982	5,924	6,167	6,060	5,385	6,241	1.0	-3.9	11.1	-5.1	24,133	25,091	-3.8
7139	Other amusement and recreation industries.....	13,765	14,497	16,562	15,917	13,503	14,809	-5.0	-12.5	1.9	-2.1	60,741	58,216	4.3
<b>81</b>	<b>Other services (except public administration) <sup>16</sup> .....</b>	<b>98,156</b>	<b>91,907</b>	<b>86,886</b>	<b>92,462</b>	<b>96,312</b>	<b>90,720</b>	<b>6.8</b>	<b>5.8</b>	<b>1.9</b>	<b>1.3</b>	<b>369,411</b>	<b>364,372</b>	<b>1.4</b>
811	Repair and maintenance .....	33,174	33,427	33,787	32,768	31,413	31,774	-0.8	-1.1	5.6	5.2	133,156	127,383	4.5
8111	Automotive repair and maintenance .....	20,341	20,944	21,455	20,975	19,565	20,076	-2.9	-2.4	4.0	4.3	83,715	79,487	5.3
8112	Electronic and precision equipment repair and maintenance .....	4,922	4,946	5,037	4,855	4,814	4,735	-0.5	-1.8	2.2	4.5	19,760	18,803	5.1
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	6,464	5,989	5,720	5,515	5,714	5,430	7.9	4.7	13.1	10.3	23,688	23,041	2.8
8114	Personal and household goods repair and maintenance .....	1,447	1,548	1,575	1,423	1,320	1,533	-6.5	-1.7	9.6	1.0	5,993	6,052	-1.0
812	Personal and laundry services.....	21,151	20,354	21,055	19,716	20,333	20,301	3.9	-3.3	4.0	0.3	82,276	81,618	0.8
8121	Personal care services.....	6,899	6,636	6,945	6,574	6,527	6,613	4.0	-4.4	5.7	0.3	27,054	26,887	0.6
8122	Death care services.....	4,087	3,750	4,042	3,877	3,990	3,757	9.0	-7.2	2.4	-0.2	15,756	15,194	3.7
8123	Drycleaning and laundry services.....	5,739	5,565	5,668	5,326	5,579	5,465	3.1	-1.8	2.9	1.8	22,298	22,232	0.3
8129	Other personal services.....	4,426	4,403	4,400	3,939	4,237	4,466	0.5	0.1	4.5	-1.4	17,168	17,305	-0.8
813	Religious, grantmaking, civic, professional, and similar organizations <sup>17</sup> .....	43,831	38,126	32,044	39,978	44,566	38,645	15.0	19.0	-1.6	-1.3	153,979	155,371	-0.9

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes government owned utilities.

(3) Excludes NAICS 482 (rail transportation) and 491 (postal service).

(4) Includes NAICS 484 (truck transportation), 492 (couriers and messengers), and 493 (warehousing and storage).

(5) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(6) Includes NAICS 5173 (telecommunications resellers), 5174 (satellite telecommunications), and 5179 (other telecommunications).

(7) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(8) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

(9) Excludes NAICS 54112 (offices of notaries).

(10) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(11) Includes NAICS 5414 (specialized design services) and 5419 (other professional, scientific, and technical services).

(12) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

(13) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except 56173 (landscaping services)), and 5619 (other support services).

(14) Excludes NAICS 6111 (elementary and secondary schools), 6112 (junior colleges), and 6113 (colleges, universities, and professional schools).

(15) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

(16) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(17) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html). For NAICS 52, estimates may include unrealized gains (losses).

**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
<b>22</b>	<b>Utilities .....</b>	<b>5.8</b>	<b>6.7</b>	<b>6.1</b>	<b>5.5</b>	<b>X</b>	<b>X</b>	<b>1.3</b>	<b>1.3</b>	<b>X</b>	<b>X</b>	<b>6.0</b>	<b>X</b>	<b>X</b>
2211	Electric power generation, transmission and distribution ..	8.2	8.7	8.4	8.8	X	X	1.1	1.5	X	X	8.5	X	X
2212	Natural gas distribution .....	3.3	5.7	4.8	2.9	X	X	4.7	1.4	X	X	3.6	X	X
2213	Water, sewage and other systems .....	9.8	8.3	8.9	10.0	X	X	2.1	1.8	X	X	9.1	X	X
<b>48-49</b>	<b>Transportation and warehousing .....</b>	<b>2.5</b>	<b>2.6</b>	<b>2.4</b>	<b>2.7</b>	<b>X</b>	<b>X</b>	<b>0.6</b>	<b>0.6</b>	<b>X</b>	<b>X</b>	<b>2.5</b>	<b>X</b>	<b>X</b>
48pt-49	Transportation and warehousing .....	3.5	3.4	3.7	3.4	3.7	4.0	1.0	1.1	1.8	1.3	3.4	3.8	1.2
481	Air transportation .....	8.6	8.6	8.8	9.8	X	X	0.7	0.7	X	X	8.9	X	X
483	Water transportation .....	12.7	13.9	13.4	10.9	X	X	4.5	10.7	X	X	12.5	X	X
484	Truck transportation .....	5.5	5.0	5.4	5.4	6.1	6.2	1.2	1.3	2.6	2.0	5.2	6.1	1.8
4841	General freight trucking .....	5.9	5.6	5.8	6.6	7.2	8.3	1.8	1.2	3.3	2.7	5.9	7.6	2.3
48411	General freight trucking, local .....	11.6	12.4	12.5	12.7	14.8	18.5	2.3	3.7	7.4	9.7	12.0	15.8	7.2
48412	General freight trucking, long-distance .....	6.9	6.2	6.2	6.9	7.3	6.9	1.9	0.8	2.5	1.4	6.5	7.2	1.4
4842	Specialized freight trucking .....	12.7	11.9	13.5	14.5	13.9	12.4	2.3	2.2	3.8	2.4	13.0	13.8	2.6
485	Transit and ground passenger transportation .....	6.9	7.7	9.1	9.0	X	X	2.3	2.8	X	X	8.0	X	X
486	Pipeline transportation .....	2.0	1.4	2.1	1.4	X	X	0.9	0.8	X	X	1.7	X	X
487	Scenic and sightseeing transportation .....	5.9	7.2	4.6	7.0	X	X	3.0	8.5	X	X	4.8	X	X
488	Support activities for transportation .....	9.7	10.2	9.5	9.0	X	X	0.8	1.8	X	X	9.6	X	X
492	Couriers and messengers .....	2.1	2.2	1.7	1.7	2.0	1.8	0.9	1.3	1.3	1.0	1.8	1.9	0.6
493	Warehousing and storage .....	7.1	7.1	7.1	8.1	7.8	8.7	1.0	0.7	1.2	3.2	7.3	8.2	2.1
<b>51</b>	<b>Information .....</b>	<b>0.9</b>	<b>0.9</b>	<b>1.0</b>	<b>0.9</b>	<b>1.1</b>	<b>1.0</b>	<b>0.2</b>	<b>0.4</b>	<b>0.3</b>	<b>0.5</b>	<b>0.9</b>	<b>1.1</b>	<b>0.3</b>
511	Publishing industries (except Internet) .....	3.0	2.7	2.4	2.7	2.6	2.6	1.0	0.6	0.9	0.8	2.7	2.6	0.7
51111	Newspaper publishers .....	6.5	6.7	7.1	6.6	5.7	5.6	0.7	1.5	2.5	3.3	6.7	5.6	2.4
51112	Periodical publishers .....	4.7	4.9	5.0	5.6	5.9	6.4	2.6	0.9	2.2	2.9	4.9	6.1	2.1
5111 pt	Book, directory and mailing list, and other publishers .....	2.9	2.8	2.4	2.5	2.4	1.6	1.9	1.7	1.2	1.8	2.4	1.5	1.2
5112	Software publishers .....	4.3	4.1	3.8	4.6	4.0	4.7	1.3	0.7	0.7	1.3	4.2	4.5	0.6
512	Motion picture and sound recording industries .....	2.5	2.7	2.6	3.9	2.8	2.9	1.7	2.0	1.3	2.3	2.6	2.9	1.2
515	Broadcasting (except Internet) .....	2.4	2.5	2.4	2.4	2.4	2.2	0.5	0.4	0.5	0.6	2.4	2.3	0.4
5151	Radio and television broadcasting .....	3.7	4.1	3.9	3.6	3.8	3.5	1.2	0.7	1.1	1.2	3.8	3.5	0.9
5152	Cable and other subscription programming .....	1.4	1.2	1.2	1.3	1.2	1.2	0.2	0.1	0.2	0.2	1.3	1.3	0.1
516,	Internet publishing and broadcasting, Internet													
5181,	service providers and web search portals,													
519	and other information services .....	6.4	7.1	7.5	7.2	7.6	8.6	1.3	1.0	1.7	2.5	7.0	8.1	1.9
517	Telecommunications .....	1.2	1.2	1.3	1.4	1.4	1.3	0.2	0.4	0.7	0.7	1.2	1.3	0.5
5171	Wired telecommunications carriers .....	3.3	3.3	3.2	3.2	3.4	3.3	0.3	1.1	1.5	1.6	3.1	3.2	0.9
5172	Wireless telecommunications carriers (except satellite) .....	2.3	2.2	2.2	2.1	2.4	2.0	0.2	0.3	0.9	0.8	2.2	2.0	0.7
5175	Cable and other program distribution .....	1.6	1.6	1.7	1.7	1.6	1.7	Z	0.1	0.2	0.2	1.7	1.6	0.1
517 pt	Other telecommunications .....	8.2	8.2	8.3	8.7	8.0	7.4	1.0	1.9	2.4	2.0	8.3	7.4	1.7
5182	Data processing, hosting, and related services .....	4.3	4.2	4.3	4.6	3.4	3.8	1.1	1.1	1.8	1.8	4.2	4.0	1.5
<b>52</b>	<b>Finance and insurance .....</b>	<b>3.3</b>	<b>3.4</b>	<b>3.4</b>	<b>3.2</b>	<b>3.1</b>	<b>3.1</b>	<b>0.8</b>	<b>0.5</b>	<b>1.4</b>	<b>1.1</b>	<b>3.3</b>	<b>X</b>	<b>X</b>
52 pt	Finance and insurance (except monetary													
	authorities-central bank) .....	3.4	3.5	3.5	3.3	3.2	3.2	0.8	0.5	1.5	1.1	3.4	X	X
521	Monetary authorities-central bank.....	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	X	X
522	Credit intermediation and related activities.....	8.3	8.6	8.2	8.4	7.6	7.3	0.8	1.0	1.5	1.6	8.3	X	X
523	Securities, commodity contracts, and other financial													
	investments and related activities .....	3.5	3.3	3.6	3.4	3.2	4.3	0.8	0.7	0.7	1.4	3.4	X	X
5231	Securities and commodity contracts													
	intermediation and brokerage .....	6.2	5.4	6.4	4.8	5.1	4.6	1.8	1.4	1.9	1.6	5.6	X	X
5232	Securities and commodity exchanges .....	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	X	X
5239	Other financial investment activities .....	2.1	2.5	2.4	3.1	2.6	4.9	1.0	0.8	1.0	2.9	2.4	X	X
524	Insurance carriers and related activities .....	4.8	5.1	4.6	4.6	4.7	4.8	1.7	1.1	2.8	2.0	4.7	X	X
5241	Insurance carriers .....	4.5	4.8	4.6	4.7	4.4	4.4	1.7	0.9	2.9	2.0	4.6	X	X
5242	Agencies, brokerages, and other													
	insurance related activities .....	11.5	12.2	9.1	8.2	10.8	11.9	2.8	3.7	2.9	2.9	10.1	X	X
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>2.0</b>	<b>2.3</b>	<b>2.1</b>	<b>2.3</b>	<b>X</b>	<b>X</b>	<b>1.0</b>	<b>0.9</b>	<b>X</b>	<b>X</b>	<b>2.1</b>	<b>X</b>	<b>X</b>
531	Real estate .....	2.7	2.8	2.6	2.3	X	X	1.6	0.5	X	X	2.5	X	X
532	Rental and leasing services .....	4.4	4.6	4.1	3.9	4.2	3.8	1.5	2.6	2.6	2.7	4.1	3.7	1.8
5321	Automotive equipment rental and leasing .....	4.6	5.4	4.6	4.4	3.8	4.5	1.7	1.5	3.0	3.3	4.6	3.7	2.7

See footnotes at end of table.



**Table 2. Selected Services - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
53211	Passenger car rental and leasing .....	5.4	6.7	5.8	6.2	5.7	6.2	2.0	2.4	3.8	4.0	5.9	5.4	3.5
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing .....	7.1	6.5	6.3	6.6	6.5	6.0	1.4	0.6	2.0	1.3	6.6	6.9	1.1
5322	Consumer goods rental .....	8.4	7.8	7.9	7.6	7.4	7.3	2.2	2.0	1.9	2.5	7.8	7.3	1.6
5323	General rental centers .....	5.4	4.4	4.6	6.9	6.2	5.5	3.4	1.8	3.8	2.2	5.0	6.3	1.6
5324	Commercial and industrial machinery and equipment rental and leasing .....	8.3	10.0	9.5	9.3	9.9	9.6	4.2	4.4	4.4	4.2	8.9	9.3	2.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3.5	6.9	10.1	6.6	X	X	2.9	8.2	X	X	5.8	X	X
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>3.5</b>	<b>3.6</b>	<b>3.9</b>	<b>3.9</b>	<b>3.1</b>	<b>3.2</b>	<b>0.7</b>	<b>0.5</b>	<b>1.3</b>	<b>0.8</b>	<b>3.7</b>	<b>3.1</b>	<b>1.0</b>
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) .....	3.4	3.6	3.8	3.9	3.1	3.2	0.7	0.5	1.3	0.9	3.6	3.0	1.0
5411	Legal services .....	7.4	7.3	8.1	10.0	6.5	8.3	2.6	1.8	2.1	2.1	8.0	7.4	1.5
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	8.1	7.2	8.3	6.9	8.2	7.9	2.2	1.1	1.5	1.6	7.5	7.8	1.1
5413	Architectural, engineering, and related services .....	4.7	4.2	4.4	4.1	3.9	3.9	2.0	1.1	3.1	1.9	4.2	3.6	1.9
5413 pt	Architectural and related services .....	8.6	6.0	5.0	6.5	8.2	7.8	5.1	3.1	7.2	4.9	6.1	6.9	3.7
54133	Engineering services .....	4.5	4.7	5.1	4.1	3.6	3.8	2.2	1.2	2.6	2.1	4.4	3.4	1.9
5415	Computer systems design and related services .....	8.1	8.1	8.6	7.9	8.2	7.5	2.7	1.3	5.2	3.6	8.1	7.5	3.7
5416	Management, scientific, and technical consulting services .....	4.8	5.1	5.1	5.1	5.2	5.4	1.0	0.8	2.0	2.0	5.0	5.4	1.7
5417	Scientific research and development services .....	9.8	10.4	10.7	10.4	9.9	9.5	1.8	1.9	2.5	2.5	10.3	9.7	1.8
5418	Advertising and related services .....	4.2	4.1	4.0	4.2	3.8	3.9	1.8	1.6	2.4	3.1	4.0	3.5	2.6
541 pt	Other professional, scientific, and technical services .....	6.3	5.2	4.4	5.6	4.7	4.8	2.2	1.2	2.8	1.7	5.2	4.7	2.1
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>2.7</b>	<b>2.5</b>	<b>2.9</b>	<b>2.6</b>	<b>2.5</b>	<b>2.6</b>	<b>0.7</b>	<b>0.7</b>	<b>1.3</b>	<b>1.8</b>	<b>2.6</b>	<b>2.4</b>	<b>1.2</b>
56 pt	Administrative and support and waste management and remediation services (except landscaping services) .....	3.1	2.7	3.0	2.8	2.8	2.9	0.8	0.8	1.5	1.9	2.9	2.6	1.3
561	Administrative and support services .....	3.1	3.1	3.5	2.5	2.4	2.5	0.7	0.7	1.4	2.0	3.0	2.3	1.4
5613	Employment services .....	7.5	7.2	7.7	6.6	6.4	5.9	0.5	1.3	2.0	3.8	7.3	5.6	2.7
5615	Travel arrangement and reservation services .....	2.9	3.0	3.4	3.2	2.2	3.9	2.7	1.4	1.1	2.9	2.7	2.8	1.2
561 pt	Other administrative and support services .....	2.4	2.7	2.9	2.9	2.7	2.4	1.2	1.0	1.4	2.0	2.5	2.6	1.2
561 pt*	Other administrative and support services (except landscaping services) .....	3.2	3.1	3.5	3.1	3.0	2.9	1.4	1.0	1.5	2.0	3.2	3.0	1.2
562	Waste management and remediation services .....	10.4	10.4	10.0	11.0	10.2	10.3	1.6	1.5	1.9	2.9	10.4	9.7	2.1
<b>61</b>	<b>Educational services .....</b>	<b>3.3</b>	<b>4.2</b>	<b>3.8</b>	<b>4.6</b>	<b>X</b>	<b>X</b>	<b>2.1</b>	<b>1.8</b>	<b>X</b>	<b>X</b>	<b>3.8</b>	<b>X</b>	<b>X</b>
6114	Business schools and computer and management training ..	12.4	11.6	13.1	11.4	X	X	2.1	3.5	X	X	12.0	X	X
6115	Technical and trade schools .....	10.6	11.6	8.0	11.1	X	X	1.7	3.9	X	X	10.2	X	X
6117	Educational support services .....	8.2	10.5	7.8	9.1	X	X	2.2	4.8	X	X	8.6	X	X
<b>62</b>	<b>Health care and social assistance .....</b>	<b>1.7</b>	<b>1.5</b>	<b>1.5</b>	<b>1.5</b>	<b>1.5</b>	<b>1.4</b>	<b>0.4</b>	<b>0.4</b>	<b>0.5</b>	<b>0.5</b>	<b>1.5</b>	<b>1.4</b>	<b>0.4</b>
62 pt	Selected health care services .....	3.0	3.0	2.8	2.8	3.0	2.9	0.5	0.4	0.9	0.8	2.9	2.8	0.6
621	Ambulatory health care services .....	3.0	3.0	2.8	2.7	2.9	2.7	0.4	0.7	1.1	1.2	2.9	2.7	0.9
6211	Offices of physicians .....	4.2	4.3	3.7	3.5	3.6	3.2	0.8	1.2	1.8	2.3	3.8	3.2	1.7
6212	Offices of dentists .....	6.1	5.8	6.0	4.8	5.7	4.5	1.1	1.0	1.5	1.6	5.6	4.8	1.2
6213	Offices of other health practitioners .....	4.8	4.6	5.0	4.9	4.8	4.6	0.9	0.7	1.1	0.8	4.8	4.5	1.0
6214	Outpatient care centers .....	4.4	4.5	5.0	4.7	4.7	5.4	0.6	0.6	1.3	1.7	4.6	5.1	1.5
6215	Medical and diagnostic laboratories .....	4.3	3.7	3.5	3.2	3.1	2.3	0.9	0.9	1.7	2.4	3.6	2.3	1.7
6216	Home health care services .....	12.5	12.3	12.9	12.0	11.9	11.8	0.9	3.6	3.0	2.6	12.4	11.4	1.7
6219	Other ambulatory health care services .....	4.3	3.9	4.4	4.2	3.7	4.5	1.9	1.1	3.0	3.1	3.9	3.9	2.5
622	Hospitals .....	3.4	3.4	3.2	3.5	3.8	3.4	0.5	0.4	1.2	0.9	3.4	3.5	0.8
623	Nursing and residential care facilities .....	5.3	5.5	5.1	4.7	4.8	4.6	0.7	1.0	1.5	1.4	5.2	5.2	0.8
624	Social assistance .....	6.3	6.4	5.7	5.3	5.8	6.1	1.6	1.5	1.4	1.6	5.8	5.7	0.9
6241	Individual and family services .....	6.2	5.8	4.7	6.8	4.9	6.4	2.7	3.1	2.9	3.1	5.4	5.5	1.7
6242	Community food and housing, and emergency and other relief services .....	6.9	4.6	4.3	4.8	5.7	4.8	4.9	2.8	2.6	2.5	4.7	5.2	1.4
6243	Vocational rehabilitation services .....	17.6	17.2	17.5	14.4	18.4	17.6	2.7	2.5	6.2	4.3	16.5	16.1	4.4
6244	Child day care services .....	7.4	7.5	6.9	6.8	6.5	7.7	3.3	1.3	2.5	3.3	7.0	6.7	2.9

See footnotes at end of table.

**Table 2. Selected Services - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
												Coefficient of variation		Standard error
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
<b>71</b>	<b>Arts, entertainment, and recreation.....</b>	<b>1.7</b>	<b>2.9</b>	<b>2.6</b>	<b>4.1</b>	<b>3.1</b>	<b>2.7</b>	<b>2.9</b>	<b>2.5</b>	<b>2.2</b>	<b>1.9</b>	<b>1.8</b>	<b>2.4</b>	<b>1.3</b>
711	Performing arts, spectator sports, and related industries .....	4.8	6.5	5.7	5.6	3.7	5.3	5.6	7.5	2.1	4.1	3.9	4.0	1.8
7111	Performing arts companies.....	17.6	5.1	7.1	8.8	17.1	8.2	15.2	4.1	4.2	4.6	9.5	9.8	3.0
7112	Spectator sports.....	12.7	15.4	13.8	15.8	10.8	13.1	16.8	17.8	3.6	6.2	10.3	10.7	3.2
7113	Promoters of performing arts, sports, and similar events....	4.9	6.5	3.7	6.4	4.5	2.9	3.9	3.5	3.1	4.3	4.5	4.1	2.8
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	9.9	10.4	10.3	12.6	8.9	10.2	4.8	3.5	8.2	7.2	9.9	9.4	5.9
7115	Independent artists, writers, and performers.....	13.1	6.5	7.7	12.8	18.0	11.9	10.5	8.9	15.3	9.3	8.8	9.8	5.6
712	Museums, historical sites, and similar institutions.....	4.9	4.6	4.8	7.5	7.0	4.9	6.0	4.1	7.5	4.8	4.4	5.3	3.6
713	Amusement, gambling, and recreation industries.....	4.1	5.2	4.9	7.8	6.7	5.7	1.9	2.4	3.4	2.6	5.2	6.0	2.0
7131	Amusement parks and arcades.....	5.6	7.1	8.2	6.1	4.6	5.2	1.7	4.1	2.1	3.2	6.6	5.0	2.1
7132	Gambling industries.....	10.4	10.8	10.9	10.9	10.4	9.6	1.6	1.4	3.5	5.1	10.7	8.6	4.7
7139	Other amusement and recreation industries.....	6.2	8.0	9.0	10.9	9.2	8.5	3.0	3.7	5.1	3.8	8.0	8.3	3.4
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>3.3</b>	<b>4.4</b>	<b>4.3</b>	<b>4.4</b>	<b>3.4</b>	<b>3.9</b>	<b>1.9</b>	<b>0.9</b>	<b>1.7</b>	<b>1.9</b>	<b>4.0</b>	<b>3.8</b>	<b>1.4</b>
811	Repair and maintenance .....	6.9	7.7	6.8	6.9	6.1	6.2	2.5	3.1	2.9	3.6	6.9	6.0	1.7
8111	Automotive repair and maintenance .....	10.1	11.4	11.1	11.4	10.1	10.0	2.8	3.5	2.6	5.4	10.8	10.1	2.7
8112	Electronic and precision equipment repair and maintenance .....	18.7	18.3	19.1	18.7	18.4	20.0	3.2	3.2	3.7	3.8	18.6	18.6	3.1
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	17.3	17.0	17.7	15.9	13.5	15.5	8.1	5.8	8.4	7.6	16.7	12.6	6.1
8114	Personal and household goods repair and maintenance .....	20.7	20.8	17.2	14.9	17.5	18.5	2.0	5.3	9.7	5.1	18.2	18.0	4.5
812	Personal and laundry services.....	5.2	5.5	6.1	6.0	5.8	6.2	1.2	0.7	2.1	1.8	5.7	5.9	1.7
8121	Personal care services.....	4.4	5.8	7.4	7.6	6.5	6.5	2.5	2.7	4.7	3.0	6.0	6.5	3.0
8122	Death care services.....	11.4	10.8	10.8	12.1	12.5	12.9	4.3	3.5	2.0	4.6	11.1	11.9	1.4
8123	Drycleaning and laundry services.....	5.8	5.6	6.3	6.4	5.0	3.9	1.2	1.4	2.3	3.2	5.9	4.3	3.0
8129	Other personal services.....	13.7	13.8	14.2	14.0	13.8	14.4	3.1	3.2	5.9	3.0	13.8	14.2	2.5
813	Religious, grantmaking, civic, professional, and similar organizations .....	3.0	3.7	2.7	4.6	3.3	4.8	2.6	2.6	3.8	3.5	3.1	3.6	2.4

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 3. Utilities (NAICS 22) - Estimated Quarterly Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
22	Utilities <sup>2</sup>													
	Total revenue .....	101,844	112,400	95,610	114,863	X	X	-9.4	17.6	X	X	424,717	X	X
2211	Electric power generation, transmission and distribution													
	Total revenue.....	75,325	93,306	75,971	78,274	X	X	-19.3	22.8	X	X	322,876	X	X
2212	Natural gas distribution													
	Total revenue.....	23,767	16,040	16,873	34,066	X	X	48.2	-4.9	X	X	90,746	X	X
2213	Water, sewage and other systems													
	Total revenue.....	2,752	3,054	2,766	2,523	X	X	-9.9	10.4	X	X	11,095	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes government owned utilities.

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 4 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).



**Table 4. Utilities (NAICS 22) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
22	Utilities													
	Total revenue .....	5.8	6.7	6.1	5.5	X	X	1.3	1.3	X	X	6.0	X	X
2211	Electric power generation, transmission and distribution													
	Total revenue.....	8.2	8.7	8.4	8.8	X	X	1.1	1.5	X	X	8.5	X	X
2212	Natural gas distribution													
	Total revenue.....	3.3	5.7	4.8	2.9	X	X	4.7	1.4	X	X	3.6	X	X
2213	Water, sewage and other systems													
	Total revenue.....	9.8	8.3	8.9	10.0	X	X	2.1	1.8	X	X	9.1	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 5. Transportation and Warehousing (NAICS 48-49) - Estimated Quarterly Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
48-49	Transportation and warehousing <sup>2</sup>													
	Total revenue .....	163,565	167,569	160,805	146,946	X	X	-2.4	4.2	X	X	638,885	X	X
48pt-49	Transportation and warehousing <sup>3</sup>													
	Total revenue .....	74,847	74,686	72,704	66,472	69,227	70,285	0.2	2.7	8.1	6.3	288,709	273,246	5.7
481	Air transportation													
	Total revenue.....	34,242	36,835	35,932	31,806	X	X	-7.0	2.5	X	X	138,815	X	X
483	Water transportation													
	Total revenue.....	7,694	10,148	7,649	6,499	X	X	-24.2	32.7	X	X	31,990	X	X
484	Truck transportation													
	Total revenue.....	49,103	50,430	48,981	43,576	45,436	47,265	-2.6	3.0	8.1	6.7	192,090	180,663	6.3
4841	General freight trucking													
	Total revenue.....	33,171	33,315	32,451	29,594	30,233	30,342	-0.4	2.7	9.7	9.8	128,531	117,578	9.3
48411	General freight trucking, local													
	Total revenue.....	4,795	4,732	4,379	4,050	4,559	4,867	1.3	8.1	5.2	-2.8	17,956	17,704	1.4
48412	General freight trucking, long-distance													
	Total revenue.....	28,376	28,583	28,072	25,544	25,674	25,475	-0.7	1.8	10.5	12.2	110,575	99,874	10.7
4842	Specialized freight trucking													
	Total revenue.....	15,932	17,115	16,530	13,982	15,203	16,923	-6.9	3.5	4.8	1.1	63,559	63,085	0.8
485	Transit and ground passenger transportation													
	Total revenue.....	6,672	5,820	6,725	6,654	X	X	14.6	-13.5	X	X	25,871	X	X
486	Pipeline transportation													
	Total revenue.....	8,202	6,935	6,205	6,789	X	X	18.3	11.8	X	X	28,131	X	X
487	Scenic and sightseeing transportation													
	Total revenue.....	359	879	564	272	X	X	-59.2	55.9	X	X	2,074	X	X
488	Support activities for transportation													
	Total revenue.....	31,549	32,266	31,026	28,454	X	X	-2.2	4.0	X	X	123,295	X	X
492	Couriers and messengers													
	Total revenue.....	19,561	18,082	17,698	17,037	17,891	17,256	8.2	2.2	9.3	4.8	72,378	69,834	3.6
493	Warehousing and storage													
	Total revenue.....	6,183	6,174	6,025	5,859	5,900	5,764	0.1	2.5	4.8	7.1	24,241	22,749	6.6

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes NAICS 482 (rail transportation) and 491 (postal service).

(3) Includes NAICS 484 (truck transportation), 492 (couriers and messengers), and 493 (warehousing and storage).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 6 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svds/www/qssreliability.html](http://www.census.gov/svds/www/qssreliability.html).

**Table 6. Transportation and Warehousing (NAICS 48-49) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
48-49	Transportation and warehousing													
	Total revenue .....	2.5	2.6	2.4	2.7	X	X	0.6	0.6	X	X	2.5	X	X
48pt-49	Transportation and warehousing													
	Total revenue .....	3.5	3.4	3.7	3.4	3.7	4.0	1.0	1.1	1.8	1.3	3.4	3.8	1.2
481	Air transportation													
	Total revenue.....	8.6	8.6	8.8	9.8	X	X	0.7	0.7	X	X	8.9	X	X
483	Water transportation													
	Total revenue.....	12.7	13.9	13.4	10.9	X	X	4.5	10.7	X	X	12.5	X	X
484	Truck transportation													
	Total revenue.....	5.5	5.0	5.4	5.4	6.1	6.2	1.2	1.3	2.6	2.0	5.2	6.1	1.8
4841	General freight trucking													
	Total revenue.....	5.9	5.6	5.8	6.6	7.2	8.3	1.8	1.2	3.3	2.7	5.9	7.6	2.3
48411	General freight trucking, local													
	Total revenue.....	11.6	12.4	12.5	12.7	14.8	18.5	2.3	3.7	7.4	9.7	12.0	15.8	7.2
48412	General freight trucking, long-distance													
	Total revenue.....	6.9	6.2	6.2	6.9	7.3	6.9	1.9	0.8	2.5	1.4	6.5	7.2	1.4
4842	Specialized freight trucking													
	Total revenue.....	12.7	11.9	13.5	14.5	13.9	12.4	2.3	2.2	3.8	2.4	13.0	13.8	2.6
485	Transit and ground passenger transportation													
	Total revenue.....	6.9	7.7	9.1	9.0	X	X	2.3	2.8	X	X	8.0	X	X
486	Pipeline transportation													
	Total revenue.....	2.0	1.4	2.1	1.4	X	X	0.9	0.8	X	X	1.7	X	X
487	Scenic and sightseeing transportation													
	Total revenue.....	5.9	7.2	4.6	7.0	X	X	3.0	8.5	X	X	4.8	X	X
488	Support activities for transportation													
	Total revenue.....	9.7	10.2	9.5	9.0	X	X	0.8	1.8	X	X	9.6	X	X
492	Couriers and messengers													
	Total revenue.....	2.1	2.2	1.7	1.7	2.0	1.8	0.9	1.3	1.3	1.0	1.8	1.9	0.6
493	Warehousing and storage													
	Total revenue.....	7.1	7.1	7.1	8.1	7.8	8.7	1.0	0.7	1.2	3.2	7.3	8.2	2.1

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 7. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Revenue (millions of dollars)				Percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
51	Information								
	Total revenue .....	291,634	276,163	275,926	267,558	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	12,886	12,985	12,893	11,703	4.4	4.7	4.7	4.4
	Business .....	178,527	166,338	165,184	159,913	61.2	60.2	59.9	59.8
	Household consumers and individual users.....	100,221	96,840	97,849	95,942	34.4	35.1	35.5	35.9
511	Publishing industries (except Internet)								
	Total revenue .....	72,972	67,225	66,402	62,810	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	4,282	4,776	4,263	3,540	5.9	7.1	6.4	5.6
	Business .....	57,869	52,799	51,824	48,937	79.3	78.5	78.0	77.9
	Household consumers and individual users.....	10,821	9,650	10,315	10,333	14.8	14.4	15.5	16.5
5111	Newspaper publishers								
	Total revenue .....	9,350	8,739	8,809	8,314	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	143	140	141	141	1.5	1.6	1.6	1.7
	Business .....	7,053	6,762	6,873	6,424	75.4	77.4	78.0	77.3
	Household consumers and individual users.....	2,154	1,837	1,795	1,749	23.0	21.0	20.4	21.0
51112	Periodical publishers								
	Total revenue .....	10,015	9,633	9,383	9,342	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	64	55	64	58	0.6	0.6	0.7	0.6
	Business .....	7,926	7,655	7,421	7,340	79.1	79.5	79.1	78.6
	Household consumers and individual users.....	2,025	1,923	1,898	1,944	20.2	20.0	20.2	20.8
5111 pt	Book, directory and mailing list, and other publishers <sup>2</sup>								
	Total revenue .....	11,526	13,171	11,101	10,593	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	1,007	1,946	1,242	897	8.7	14.8	11.2	8.5
	Business .....	8,059	8,791	7,217	7,092	69.9	66.7	65.0	66.9
	Household consumers and individual users.....	2,460	2,434	2,642	2,604	21.3	18.5	23.8	24.6
5112	Software publishers								
	Total revenue .....	42,081	35,682	37,109	34,561	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	3,068	2,635	2,816	2,444	7.3	7.4	7.6	7.1
	Business .....	34,831	29,591	30,313	28,081	82.8	82.9	81.7	81.3
	Household consumers and individual users.....	4,182	3,456	3,980	4,036	9.9	9.7	10.7	11.7
512	Motion picture and sound recording industries								
	Total revenue .....	25,770	22,835	23,877	22,939	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	S	180	185	S	S	0.8	0.8	S
	Business .....	20,683	17,978	18,639	18,272	80.3	78.7	78.1	79.7
	Household consumers and individual users.....	4,880	4,677	5,053	4,487	18.9	20.5	21.2	19.6

See footnotes at end of table.

**Table 7. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Revenue (millions of dollars)				Percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
515	Broadcasting (except Internet)								
	Total revenue .....	29,441	26,151	27,505	26,332	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	267	184	194	181	0.9	0.7	0.7	0.7
	Business .....	26,796	23,866	25,173	24,398	91.0	91.3	91.5	92.7
	Household consumers and individual users.....	2,378	2,101	2,138	1,753	8.1	8.0	7.8	6.7
5151	Radio and television broadcasting								
	Total revenue .....	15,055	12,587	12,981	13,183	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	246	166	178	166	1.6	1.3	1.4	1.3
	Business .....	13,664	11,498	11,868	12,118	90.8	91.3	91.4	91.9
	Household consumers and individual users.....	1,145	923	935	899	7.6	7.3	7.2	6.8
5152	Cable and other subscription programming								
	Total revenue .....	14,386	13,564	14,524	13,149	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	13,132	12,368	13,305	12,280	91.3	91.2	91.6	93.4
	Household consumers and individual users.....	1,233	1,178	1,203	854	8.6	8.7	8.3	6.5
516, 5181, 519	Internet publishing and broadcasting, Internet service providers and web search portals, and other information services								
	Total revenue .....	15,979	15,039	14,708	14,335	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	2,017	1,839	1,954	1,946	12.6	12.2	13.3	13.6
	Business .....	10,995	10,319	9,867	9,682	68.8	68.6	67.1	67.5
	Household consumers and individual users.....	2,967	2,881	2,887	2,707	18.6	19.2	19.6	18.9
517	Telecommunications								
	Total revenue .....	126,721	125,043	123,906	122,869	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	3,552	3,633	3,617	3,665	2.8	2.9	2.9	3.0
	Business .....	44,758	44,576	43,428	43,061	35.3	35.6	35.0	35.0
	Household consumers and individual users.....	78,411	76,834	76,861	76,143	61.9	61.4	62.0	62.0
5171	Wired telecommunications carriers								
	Total revenue .....	39,848	40,080	40,627	40,775	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	1,281	1,440	1,472	1,523	3.2	3.6	3.6	3.7
	Business .....	21,295	21,411	20,817	21,050	53.4	53.4	51.2	51.6
	Household consumers and individual users.....	17,272	17,229	18,338	18,202	43.3	43.0	45.1	44.6
5172	Wireless telecommunications carriers (except satellite)								
	Total revenue .....	49,421	49,061	47,554	47,307	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	S	S	S	S	S	S	S	S
	Household consumers and individual users.....	S	S	S	S	S	S	S	S

See footnotes at end of table.

**Table 7. Information (NAICS 51) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Revenue (millions of dollars)				Percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
5175	Cable and other program distribution								
	Total revenue .....	31,705	30,275	30,146	29,256	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	3,474	3,287	3,391	3,256	11.0	10.9	11.2	11.1
	Household consumers and individual users.....	28,030	26,779	26,544	25,725	88.4	88.5	88.1	87.9
517 pt	Other telecommunications <sup>3</sup>								
	Total revenue .....	5,747	5,627	5,579	5,531	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	641	565	563	500	11.2	10.0	10.1	9.0
	Business .....	4,146	4,110	4,042	4,023	72.1	73.0	72.5	72.7
	Household consumers and individual users.....	S	952	974	1,008	S	16.9	17.5	18.2
5182	Data processing, hosting, and related services								
	Total revenue .....	20,751	19,870	19,528	18,273	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	2,561	2,373	2,680	2,191	12.3	11.9	13.7	12.0
	Business .....	17,426	16,800	16,253	15,563	84.0	84.5	83.2	85.2
	Household consumers and individual users.....	S	S	S	S	S	S	S	S

(p) Preliminary estimate. (r) Revised estimate.

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(3) Includes NAICS 5173 (telecommunications resellers), 5174 (satellite telecommunications), and 5179 (other telecommunications).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 8 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).



**Table 8. Information (NAICS 51) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for revenue				Standard error for percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
51	Information								
	Total revenue .....	0.9	0.9	1.0	0.9	Z	Z	Z	Z
	Class of customer								
	Government .....	3.9	3.6	5.3	4.5	0.2	0.1	0.2	0.2
	Business .....	1.3	1.3	1.2	1.2	0.3	0.3	0.3	0.3
	Household consumers and individual users.....	0.9	0.9	1.1	0.9	0.4	0.4	0.4	0.4
511	Publishing industries (except Internet)								
	Total revenue .....	3.0	2.7	2.4	2.7	Z	Z	Z	Z
	Class of customer								
	Government .....	4.0	5.0	5.1	4.8	0.2	0.2	0.2	0.2
	Business .....	3.2	2.5	2.4	2.8	0.6	0.4	0.4	0.5
	Household consumers and individual users.....	4.2	4.1	3.3	4.0	0.5	0.3	0.4	0.5
51111	Newspaper publishers								
	Total revenue .....	6.5	6.7	7.1	6.6	Z	Z	Z	Z
	Class of customer								
	Government .....	18.8	19.6	19.1	21.2	0.3	0.3	0.3	0.3
	Business .....	6.9	7.3	7.8	7.2	0.9	0.9	0.9	0.9
	Household consumers and individual users.....	6.3	6.3	5.8	5.5	0.7	0.7	0.7	0.7
51112	Periodical publishers								
	Total revenue .....	4.7	4.9	5.0	5.6	Z	Z	Z	Z
	Class of customer								
	Government .....	12.4	15.3	14.8	16.7	0.1	0.1	0.1	0.1
	Business .....	6.0	5.4	5.7	6.6	2.7	2.3	2.3	2.2
	Household consumers and individual users.....	13.0	12.7	11.9	11.0	2.7	2.3	2.3	2.2
5111 pt	Book, directory and mailing list, and other publishers								
	Total revenue .....	2.9	2.8	2.4	2.5	Z	Z	Z	Z
	Class of customer								
	Government .....	8.7	11.1	10.1	7.7	0.8	1.3	1.1	0.7
	Business .....	4.1	3.3	4.0	4.0	1.9	1.5	1.6	1.9
	Household consumers and individual users.....	10.3	7.5	5.9	8.7	2.0	1.5	1.5	2.0
5112	Software publishers								
	Total revenue .....	4.3	4.1	3.8	4.6	Z	Z	Z	Z
	Class of customer								
	Government .....	6.7	7.0	8.5	8.2	0.4	0.4	0.6	0.5
	Business .....	4.6	4.2	4.0	4.9	0.6	0.5	0.6	0.5
	Household consumers and individual users.....	4.9	5.8	4.9	5.1	0.3	0.3	0.4	0.5
512	Motion picture and sound recording industries								
	Total revenue .....	2.5	2.7	2.6	3.9	Z	Z	Z	Z
	Class of customer								
	Government .....	S	24.7	28.0	S	S	0.2	0.2	S
	Business .....	2.2	3.2	2.1	3.1	1.9	2.0	2.4	1.2
	Household consumers and individual users.....	12.5	11.4	14.4	9.7	1.9	2.1	2.4	1.2

See footnotes at end of table.

**Table 8. Information (NAICS 51) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for revenue				Standard error for percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
515	Broadcasting (except Internet)								
	Total revenue .....	2.4	2.5	2.4	2.4	Z	Z	Z	Z
	Class of customer								
	Government .....	21.1	12.6	11.5	10.9	0.2	0.1	0.1	0.1
	Business .....	2.7	2.8	2.7	2.6	0.6	0.3	0.3	0.4
	Household consumers and individual users.....	5.5	1.8	2.7	3.6	0.4	0.2	0.3	0.3
5151	Radio and television broadcasting								
	Total revenue .....	3.7	4.1	3.9	3.6	Z	Z	Z	Z
	Class of customer								
	Government .....	20.3	15.4	12.7	11.6	0.3	0.3	0.2	0.2
	Business .....	4.3	4.8	4.5	4.2	1.0	0.7	0.8	0.8
	Household consumers and individual users.....	8.8	3.6	5.8	7.0	0.7	0.5	0.6	0.6
5152	Cable and other subscription programming								
	Total revenue .....	1.4	1.2	1.2	1.3	Z	Z	Z	Z
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	1.3	1.1	1.1	1.2	0.3	0.2	0.2	0.2
	Household consumers and individual users.....	3.1	2.9	3.0	3.8	0.2	0.2	0.2	0.2
516, 5181, 519	Internet publishing and broadcasting, Internet service providers and web search portals, and other information services								
	Total revenue .....	6.4	7.1	7.5	7.2	Z	Z	Z	Z
	Class of customer								
	Government .....	13.1	14.1	15.6	17.6	1.0	0.9	1.1	1.5
	Business .....	5.8	6.4	6.4	7.0	2.6	3.0	3.2	3.5
	Household consumers and individual users.....	17.8	20.3	20.2	21.7	2.1	2.5	2.4	2.8
517	Telecommunications								
	Total revenue .....	1.2	1.2	1.3	1.4	Z	Z	Z	Z
	Class of customer								
	Government .....	4.0	3.7	4.0	4.2	0.1	0.1	0.1	0.1
	Business .....	1.6	1.4	1.7	1.9	0.3	0.3	0.4	0.4
	Household consumers and individual users.....	1.3	1.3	1.3	1.3	0.4	0.3	0.4	0.4
5171	Wired telecommunications carriers								
	Total revenue .....	3.3	3.3	3.2	3.2	Z	Z	Z	Z
	Class of customer								
	Government .....	4.7	4.1	4.1	4.1	0.1	Z	Z	Z
	Business .....	1.8	1.7	1.8	2.0	1.3	1.2	1.2	1.1
	Household consumers and individual users.....	6.0	6.1	5.5	5.3	1.2	1.2	1.1	1.1
5172	Wireless telecommunications carriers (except satellite)								
	Total revenue .....	2.3	2.2	2.2	2.1	Z	Z	Z	Z
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	S	S	S	S	S	S	S	S
	Household consumers and individual users.....	S	S	S	S	S	S	S	S

See footnotes at end of table.

**Table 8. Information (NAICS 51) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for revenue				Standard error for percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
5175	Cable and other program distribution								
	Total revenue .....	1.6	1.6	1.7	1.7	Z	Z	Z	Z
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	13.9	14.0	14.0	14.3	1.3	1.3	1.3	1.3
	Household consumers and individual users.....	0.8	0.8	0.8	0.9	1.5	1.5	1.5	1.6
517 pt	Other telecommunications								
	Total revenue .....	8.2	8.2	8.3	8.7	Z	Z	Z	Z
	Class of customer								
	Government .....	24.7	22.8	16.5	17.1	2.7	2.4	1.8	1.6
	Business .....	11.9	11.4	11.2	11.6	3.2	2.9	2.6	2.8
	Household consumers and individual users.....	S	5.1	6.0	7.2	S	1.4	1.5	1.7
5182	Data processing, hosting, and related services								
	Total revenue .....	4.3	4.2	4.3	4.6	Z	Z	Z	Z
	Class of customer								
	Government .....	17.4	14.5	17.1	12.3	1.6	1.3	1.8	1.2
	Business .....	2.7	3.2	3.3	4.0	2.3	2.0	2.1	1.5
	Household consumers and individual users.....	S	S	S	S	S	S	S	S

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

S Corresponding estimate in Table 7 does not meet publication standards because of high sampling variability or poor response quality.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 9. Finance and Insurance (NAICS 52) - Estimated Quarterly Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
52	Finance and insurance <sup>2</sup>													
	Total revenue.....	845,910	846,478	843,757	839,411	851,460	849,204	-0.1	0.3	-0.7	-0.3	3,375,556	X	X
52 pt	Finance and insurance (except monetary authorities-central bank) <sup>3</sup>													
	Total revenue.....	825,854	822,163	820,931	818,105	828,351	829,645	0.4	0.2	-0.3	-0.9	3,287,053	X	X
521	Monetary authorities-central bank													
	Total revenue.....	20,056	24,315	22,826	21,306	23,109	19,559	-17.5	6.5	-13.2	24.3	88,503	X	X
522	Credit intermediation and related activities													
	Total revenue.....	292,889	297,009	299,331	291,174	309,386	315,464	-1.4	-0.8	-5.3	-5.9	1,180,403	X	X
523	Securities, commodity contracts, and other financial investments and related activities													
	Total revenue.....	116,424	108,043	115,526	126,754	113,152	116,403	7.8	-6.5	2.9	-7.2	466,747	X	X
5231	Securities and commodity contracts intermediation and brokerage													
	Total revenue.....	55,170	51,574	58,428	67,797	54,314	60,905	7.0	-11.7	1.6	-15.3	232,969	X	X
5232	Securities and commodity exchanges													
	Total revenue.....	2,398	2,408	2,823	2,511	2,410	2,498	-0.4	-14.7	-0.5	-3.6	10,140	X	X
5239	Other financial investment activities													
	Total revenue.....	58,856	54,061	54,275	56,446	56,428	53,000	8.9	-0.4	4.3	2.0	223,638	X	X
524	Insurance carriers and related activities													
	Total revenue.....	416,541	417,111	406,074	400,177	405,813	397,778	-0.1	2.7	2.6	4.9	1,639,903	X	X
5241	Insurance carriers													
	Total revenue.....	379,142	379,209	368,638	363,681	369,391	360,501	Z	2.9	2.6	5.2	1,490,670	X	X
5242	Agencies, brokerages, and other insurance related activities													
	Total revenue.....	37,399	37,902	37,436	36,496	36,422	37,277	-1.3	1.2	2.7	1.7	149,233	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(3) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 10 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html). Estimates may include unrealized gains (losses).

**Table 10. Finance and Insurance (NAICS 52) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
52	Finance and insurance													
	Total revenue.....	3.3	3.4	3.4	3.2	3.1	3.1	0.8	0.5	1.4	1.1	3.3	X	X
52 pt	Finance and insurance (except monetary authorities-central bank)													
	Total revenue.....	3.4	3.5	3.5	3.3	3.2	3.2	0.8	0.5	1.5	1.1	3.4	X	X
521	Monetary authorities-central bank													
	Total revenue.....	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	X	X
522	Credit intermediation and related activities													
	Total revenue.....	8.3	8.6	8.2	8.4	7.6	7.3	0.8	1.0	1.5	1.6	8.3	X	X
523	Securities, commodity contracts, and other financial investments and related activities													
	Total revenue.....	3.5	3.3	3.6	3.4	3.2	4.3	0.8	0.7	0.7	1.4	3.4	X	X
5231	Securities and commodity contracts intermediation and brokerage													
	Total revenue.....	6.2	5.4	6.4	4.8	5.1	4.6	1.8	1.4	1.9	1.6	5.6	X	X
5232	Securities and commodity exchanges													
	Total revenue.....	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	X	X
5239	Other financial investment activities													
	Total revenue.....	2.1	2.5	2.4	3.1	2.6	4.9	1.0	0.8	1.0	2.9	2.4	X	X
524	Insurance carriers and related activities													
	Total revenue.....	4.8	5.1	4.6	4.6	4.7	4.8	1.7	1.1	2.8	2.0	4.7	X	X
5241	Insurance carriers													
	Total revenue.....	4.5	4.8	4.6	4.7	4.4	4.4	1.7	0.9	2.9	2.0	4.6	X	X
5242	Agencies, brokerages, and other insurance related activities													
	Total revenue.....	11.5	12.2	9.1	8.2	10.8	11.9	2.8	3.7	2.9	2.9	10.1	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 11. Real Estate and Rental and Leasing (NAICS 53) - Estimated Quarterly Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
53	Real estate and rental and leasing													
	Total revenue.....	90,348	90,900	91,930	84,217	X	X	-0.6	-1.1	X	X	357,395	X	X
531	Real estate													
	Total revenue.....	58,755	56,773	58,699	54,992	X	X	3.5	-3.3	X	X	229,219	X	X
532	Rental and leasing services													
	Total revenue.....	26,676	28,339	28,316	24,841	26,902	28,075	-5.9	0.1	-0.8	0.9	108,172	110,222	-1.9
5321	Automotive equipment rental and leasing													
	Total revenue.....	10,508	11,357	10,503	9,369	10,326	11,306	-7.5	8.1	1.8	0.5	41,737	41,990	-0.6
53211	Passenger car rental and leasing													
	Total revenue.....	6,936	7,605	6,896	6,177	7,061	7,777	-8.8	10.3	-1.8	-2.2	27,614	28,540	-3.2
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing													
	Total revenue.....	3,572	3,752	3,607	3,192	3,265	3,529	-4.8	4.0	9.4	6.3	14,123	13,450	5.0
5322	Consumer goods rental													
	Total revenue.....	5,210	5,423	5,628	5,400	5,464	5,411	-3.9	-3.6	-4.6	0.2	21,661	22,088	-1.9
5323	General rental centers													
	Total revenue.....	915	940	945	876	895	921	-2.7	-0.5	2.2	2.1	3,676	3,737	-1.6
5324	Commercial and industrial machinery and equipment rental and leasing													
	Total revenue.....	10,043	10,619	11,240	9,196	10,217	10,437	-5.4	-5.5	-1.7	1.7	41,098	42,407	-3.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)													
	Total revenue .....	4,917	5,788	4,915	4,384	X	X	-15.0	17.8	X	X	20,004	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 12 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).



**Table 12. Real Estate and Rental and Leasing (NAICS 53) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
53	Real estate and rental and leasing Total revenue.....	2.0	2.3	2.1	2.3	X	X	1.0	0.9	X	X	2.1	X	X
531	Real estate Total revenue.....	2.7	2.8	2.6	2.3	X	X	1.6	0.5	X	X	2.5	X	X
532	Rental and leasing services Total revenue.....	4.4	4.6	4.1	3.9	4.2	3.8	1.5	2.6	2.6	2.7	4.1	3.7	1.8
5321	Automotive equipment rental and leasing Total revenue.....	4.6	5.4	4.6	4.4	3.8	4.5	1.7	1.5	3.0	3.3	4.6	3.7	2.7
53211	Passenger car rental and leasing Total revenue.....	5.4	6.7	5.8	6.2	5.7	6.2	2.0	2.4	3.8	4.0	5.9	5.4	3.5
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing Total revenue.....	7.1	6.5	6.3	6.6	6.5	6.0	1.4	0.6	2.0	1.3	6.6	6.9	1.1
5322	Consumer goods rental Total revenue.....	8.4	7.8	7.9	7.6	7.4	7.3	2.2	2.0	1.9	2.5	7.8	7.3	1.6
5323	General rental centers Total revenue.....	5.4	4.4	4.6	6.9	6.2	5.5	3.4	1.8	3.8	2.2	5.0	6.3	1.6
5324	Commercial and industrial machinery and equipment rental and leasing Total revenue.....	8.3	10.0	9.5	9.3	9.9	9.6	4.2	4.4	4.4	4.2	8.9	9.3	2.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) Total revenue .....	3.5	6.9	10.1	6.6	X	X	2.9	8.2	X	X	5.8	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 13. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Quarterly Revenue for Employer Firms by Class of Customer**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Revenue (millions of dollars)				Percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
54	Professional, scientific, and technical services <sup>2</sup>								
	Total revenue .....	339,988	327,838	327,067	319,011	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	74,112	73,408	70,860	68,538	21.8	22.4	21.7	21.5
	Business .....	228,973	216,668	216,719	210,574	67.3	66.1	66.3	66.0
	Household consumers and individual users .....	36,903	37,762	39,488	39,899	10.9	11.5	12.1	12.5
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) <sup>2</sup>								
	Total revenue .....	333,381	320,618	319,547	312,384	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	74,186	73,513	70,966	68,622	22.3	22.9	22.2	22.0
	Business .....	228,586	216,222	216,312	210,083	68.6	67.4	67.7	67.3
	Household consumers and individual users .....	30,609	30,883	32,269	33,679	9.2	9.6	10.1	10.8
5411	Legal services <sup>2</sup>								
	Total revenue .....	65,136	60,124	58,589	56,002	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	4,554	4,162	3,997	3,599	7.0	6.9	6.8	6.4
	Business .....	41,300	36,372	36,140	33,057	63.4	60.5	61.7	59.0
	Household consumers and individual users .....	19,282	19,590	18,452	19,346	29.6	32.6	31.5	34.5
5412	Accounting, tax preparation, bookkeeping, and payroll services								
	Total revenue .....	26,818	26,617	32,335	36,833	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	22,444	22,242	25,313	28,420	83.7	83.6	78.3	77.2
	Household consumers and individual users .....	3,412	3,354	5,848	7,242	12.7	12.6	18.1	19.7
5413	Architectural, engineering, and related services								
	Total revenue .....	58,765	57,675	55,987	53,448	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	25,196	23,909	22,801	22,104	42.9	41.5	40.7	41.4
	Business .....	31,985	32,162	31,617	29,898	54.4	55.8	56.5	55.9
	Household consumers and individual users .....	1,584	1,604	1,569	1,446	2.7	2.8	2.8	2.7
5413 pt	Architectural and related services <sup>3</sup>								
	Total revenue .....	14,196	14,171	13,614	12,626	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	S	S	S	2,335	S	S	S	18.5
	Business .....	10,198	10,181	9,802	9,181	71.8	71.8	72.0	72.7
	Household consumers and individual users .....	1,112	1,242	1,223	1,110	7.8	8.8	9.0	8.8
54133	Engineering services								
	Total revenue .....	44,569	43,504	42,373	40,822	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	22,310	21,161	20,212	19,769	50.1	48.6	47.7	48.4
	Business .....	21,787	21,981	21,815	20,717	48.9	50.5	51.5	50.7
	Household consumers and individual users .....	S	S	346	S	S	S	0.8	S

See footnotes at end of table.

**Table 13. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Revenue (millions of dollars)				Percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
5415	Computer systems design and related services								
	Total revenue .....	77,334	72,850	69,995	69,174	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	23,104	23,033	22,485	22,527	29.9	31.6	32.1	32.6
	Business .....	53,684	49,237	46,933	45,979	69.4	67.6	67.1	66.5
	Household consumers and individual users .....	S	S	S	S	S	S	S	S
5416	Management, scientific, and technical consulting services								
	Total revenue .....	38,157	37,392	38,196	35,961	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	7,704	7,700	8,098	7,466	20.2	20.6	21.2	20.8
	Business .....	29,616	28,915	29,289	27,764	77.6	77.3	76.7	77.2
	Household consumers and individual users .....	S	S	S	S	S	S	S	S
5417	Scientific research and development services								
	Total revenue .....	29,203	30,219	28,638	27,857	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	10,571	11,379	10,137	9,611	36.2	37.7	35.4	34.5
	Business .....	17,824	18,168	17,882	17,650	61.0	60.1	62.4	63.4
	Household consumers and individual users .....	808	S	619	S	2.8	S	2.2	S
5418	Advertising and related services								
	Total revenue .....	24,191	21,802	21,466	20,377	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	875	903	795	814	3.6	4.1	3.7	4.0
	Business .....	22,342	19,992	19,766	18,794	92.4	91.7	92.1	92.2
	Household consumers and individual users .....	S	S	S	S	S	S	S	S
541 pt	Other professional, scientific, and technical services <sup>4</sup>								
	Total revenue .....	20,384	21,159	21,861	19,359	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	9,778	9,580	9,779	9,012	48.0	45.3	43.2	45.1
	Household consumers and individual users .....	9,460	10,278	10,709	9,101	46.4	48.6	50.4	48.5

(p) Preliminary estimate. (r) Revised estimate.

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes NAICS 54112 (offices of notaries).

(3) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(4) Includes NAICS 5414 (specialized design services) and 5419 (other professional, scientific, and technical services).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 14 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 14. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for revenue				Standard error for percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
54	Professional, scientific, and technical services								
	Total revenue .....	3.5	3.6	3.9	3.9	Z	Z	Z	Z
	Class of customer								
	Government .....	3.3	3.8	3.4	3.9	1.1	0.9	0.7	0.7
	Business .....	4.1	4.0	3.8	3.9	1.1	1.0	0.9	1.1
	Household consumers and individual users .....	10.3	9.5	10.4	10.7	0.7	0.7	0.7	0.8
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)								
	Total revenue .....	3.4	3.6	3.8	3.9	Z	Z	Z	Z
	Class of customer								
	Government .....	3.3	3.8	3.4	3.9	1.0	1.0	0.7	0.8
	Business .....	4.1	3.9	3.7	3.9	1.2	1.1	0.9	1.1
	Household consumers and individual users .....	11.3	10.6	11.4	12.1	0.7	0.7	0.7	0.8
5411	Legal services								
	Total revenue .....	7.4	7.3	8.1	10.0	Z	Z	Z	Z
	Class of customer								
	Government .....	20.0	20.9	20.7	24.3	1.1	1.2	1.1	1.3
	Business .....	8.9	8.9	8.8	7.9	3.8	4.3	4.0	3.5
	Household consumers and individual users .....	16.5	16.9	18.7	19.5	3.2	3.7	3.5	3.2
5412	Accounting, tax preparation, bookkeeping, and payroll services								
	Total revenue .....	8.1	7.2	8.3	6.9	Z	Z	Z	Z
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	7.7	7.2	9.0	7.4	1.2	1.2	1.6	1.6
	Household consumers and individual users .....	15.1	13.2	11.5	9.9	1.0	1.0	1.0	1.1
5413	Architectural, engineering, and related services								
	Total revenue .....	4.7	4.2	4.4	4.1	Z	Z	Z	Z
	Class of customer								
	Government .....	8.6	5.8	5.7	5.7	3.9	3.0	3.0	3.2
	Business .....	10.8	9.0	9.3	9.3	4.1	3.1	3.1	3.1
	Household consumers and individual users .....	11.6	12.5	12.8	13.9	0.4	0.4	0.4	0.4
5413 pt	Architectural and related services								
	Total revenue .....	8.6	6.0	5.0	6.5	Z	Z	Z	Z
	Class of customer								
	Government .....	S	S	S	29.0	S	S	S	6.2
	Business .....	15.4	12.7	11.8	13.4	6.4	5.8	6.1	5.9
	Household consumers and individual users .....	12.1	11.9	13.7	19.1	0.8	1.1	1.1	1.3
54133	Engineering services								
	Total revenue .....	4.5	4.7	5.1	4.1	Z	Z	Z	Z
	Class of customer								
	Government .....	7.3	4.8	5.0	4.9	3.2	2.2	2.5	2.4
	Business .....	9.3	8.4	9.2	8.2	3.4	2.5	2.7	2.6
	Household consumers and individual users .....	S	S	29.6	S	S	S	0.3	S

See footnotes at end of table.

**Table 14. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for revenue				Standard error for percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
5415	Computer systems design and related services								
	Total revenue .....	8.1	8.1	8.6	7.9	Z	Z	Z	Z
	Class of customer								
	Government .....	8.8	8.9	6.8	9.0	3.1	2.9	2.4	3.0
	Business .....	12.3	12.2	12.6	12.0	3.2	3.1	2.6	3.1
	Household consumers and individual users .....	S	S	S	S	S	S	S	S
5416	Management, scientific, and technical consulting services								
	Total revenue .....	4.8	5.1	5.1	5.1	Z	Z	Z	Z
	Class of customer								
	Government .....	11.7	12.1	10.8	11.3	1.8	1.9	1.7	1.9
	Business .....	4.6	4.9	4.9	5.2	2.0	2.0	1.8	2.0
	Household consumers and individual users .....	S	S	S	S	S	S	S	S
5417	Scientific research and development services								
	Total revenue .....	9.8	10.4	10.7	10.4	Z	Z	Z	Z
	Class of customer								
	Government .....	11.1	13.1	14.8	15.9	3.6	3.8	3.8	3.5
	Business .....	15.8	15.9	15.3	13.6	3.9	4.1	4.1	3.7
	Household consumers and individual users .....	20.6	S	27.7	S	0.6	S	0.7	S
5418	Advertising and related services								
	Total revenue .....	4.2	4.1	4.0	4.2	Z	Z	Z	Z
	Class of customer								
	Government .....	22.2	18.2	16.0	18.7	0.7	0.6	0.4	0.7
	Business .....	3.5	3.8	3.5	3.9	2.2	1.6	1.5	1.2
	Household consumers and individual users .....	S	S	S	S	S	S	S	S
541 pt	Other professional, scientific, and technical services								
	Total revenue .....	6.3	5.2	4.4	5.6	Z	Z	Z	Z
	Class of customer								
	Government .....	S	S	S	S	S	S	S	S
	Business .....	4.6	6.8	5.4	7.3	3.3	3.1	3.2	3.1
	Household consumers and individual users .....	11.8	9.2	9.4	9.7	3.4	3.3	3.3	3.1

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

S Corresponding estimate in Table 13 does not meet publication standards because of high sampling variability or poor response quality.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 15. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Quarterly Revenue for Employer Firms by Class of Customer**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Revenue (millions of dollars)				Percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
56	Administrative and support and waste management and remediation services								
	Total revenue .....	161,986	160,025	157,901	148,248	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	20,079	20,014	18,072	16,256	12.4	12.5	11.4	11.0
	Business .....	118,710	116,108	115,253	112,025	73.3	72.6	73.0	75.6
	Household consumers and individual users .....	23,197	23,903	24,576	19,967	14.3	14.9	15.6	13.5
56 pt	Administrative and support and waste management and remediation services (except landscaping services)								
	Total revenue .....	150,277	147,963	146,165	137,556	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	18,172	18,093	16,433	14,358	12.1	12.2	11.2	10.4
	Business .....	113,069	110,544	110,137	106,209	75.2	74.7	75.4	77.2
	Household consumers and individual users .....	19,036	19,326	19,595	16,989	12.7	13.1	13.4	12.4
561	Administrative and support services								
	Total revenue .....	142,922	139,859	137,876	130,550	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	16,134	15,872	13,752	12,753	11.3	11.3	10.0	9.8
	Business .....	107,007	103,683	103,102	101,227	74.9	74.1	74.8	77.5
	Household consumers and individual users .....	19,781	20,304	21,022	16,570	13.8	14.5	15.2	12.7
5613	Employment services								
	Total revenue .....	57,936	54,229	52,624	48,449	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	3,397	3,135	2,130	S	5.9	5.8	4.0	S
	Business .....	53,813	50,403	49,705	45,960	92.9	92.9	94.5	94.9
	Household consumers and individual users .....	S	S	S	S	S	S	S	S
5615	Travel arrangement and reservation services								
	Total revenue .....	8,401	9,209	9,470	8,232	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	373	362	352	320	4.4	3.9	3.7	3.9
	Business .....	3,957	4,188	4,500	4,067	47.1	45.5	47.5	49.4
	Household consumers and individual users .....	4,071	4,659	4,618	3,845	48.5	50.6	48.8	46.7
561 pt	Other administrative and support services <sup>2</sup>								
	Total revenue .....	76,585	76,421	75,782	73,869	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	12,364	12,375	11,270	10,545	16.1	16.2	14.9	14.3
	Business .....	49,237	49,092	48,897	51,200	64.3	64.2	64.5	69.3
	Household consumers and individual users .....	14,984	14,954	15,615	12,124	19.6	19.6	20.6	16.4

See footnotes at end of table.



**Table 15. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Quarterly Revenue for Employer Firms by Class of Customer—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Revenue (millions of dollars)				Percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
561 pt*	Other administrative and support services (except landscaping services) <sup>3</sup>								
	Total revenue .....	64,876	64,359	64,046	63,177	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	10,457	10,454	9,631	8,647	16.1	16.2	15.0	13.7
	Business .....	43,596	43,528	43,781	45,384	67.2	67.6	68.4	71.8
	Household consumers and individual users .....	10,823	10,377	10,634	9,146	16.7	16.1	16.6	14.5
562	Waste management and remediation services								
	Total revenue .....	19,064	20,166	20,025	17,698	100.0	100.0	100.0	100.0
	Class of customer								
	Government .....	3,945	S	4,320	S	20.7	S	21.6	S
	Business .....	11,703	12,425	12,151	10,798	61.4	61.6	60.7	61.0
	Household consumers and individual users .....	3,416	3,599	3,554	3,397	17.9	17.8	17.7	19.2

(p) Preliminary estimate. (r) Revised estimate.

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

(3) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except 56173 (landscaping services)), and 5619 (other support services).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 16 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 16. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for revenue				Standard error for percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
56	Administrative and support and waste management and remediation services								
	Total revenue .....	2.7	2.5	2.9	2.6	Z	Z	Z	Z
	Class of customer								
	Government .....	2.5	2.8	1.9	4.0	0.4	0.4	0.3	0.4
	Business .....	3.5	3.0	3.3	3.3	1.3	1.1	0.9	1.0
	Household consumers and individual users .....	7.3	6.4	7.1	5.4	1.1	0.9	1.0	0.9
56 pt	Administrative and support and waste management and remediation services (except landscaping services)								
	Total revenue .....	3.1	2.7	3.0	2.8	Z	Z	Z	Z
	Class of customer								
	Government .....	4.2	4.9	4.7	5.6	0.5	0.5	0.4	0.5
	Business .....	3.2	2.5	2.8	2.9	1.1	1.0	1.0	0.9
	Household consumers and individual users .....	8.3	7.8	8.3	4.9	0.9	0.9	0.9	0.6
561	Administrative and support services								
	Total revenue .....	3.1	3.1	3.5	2.5	Z	Z	Z	Z
	Class of customer								
	Government .....	6.1	6.4	6.1	6.2	0.8	0.7	0.7	0.7
	Business .....	4.1	3.7	3.9	3.6	1.4	1.2	1.1	1.4
	Household consumers and individual users .....	7.9	7.0	7.8	6.7	1.2	1.1	1.1	1.0
5613	Employment services								
	Total revenue .....	7.5	7.2	7.7	6.6	Z	Z	Z	Z
	Class of customer								
	Government .....	21.0	20.5	29.5	S	1.4	1.3	1.4	S
	Business .....	8.0	7.6	8.2	7.0	1.4	1.3	1.6	1.4
	Household consumers and individual users .....	S	S	S	S	S	S	S	S
5615	Travel arrangement and reservation services								
	Total revenue .....	2.9	3.0	3.4	3.2	Z	Z	Z	Z
	Class of customer								
	Government .....	20.0	24.3	20.9	21.6	0.9	1.1	0.8	0.9
	Business .....	7.7	8.5	9.2	7.4	2.9	3.1	3.2	2.8
	Household consumers and individual users .....	4.1	4.9	3.8	3.6	2.2	2.6	2.8	2.3
561 pt	Other administrative and support services								
	Total revenue .....	2.4	2.7	2.9	2.9	Z	Z	Z	Z
	Class of customer								
	Government .....	7.6	8.4	8.4	6.7	1.1	1.1	1.1	1.0
	Business .....	4.8	4.3	3.7	5.0	2.1	1.9	1.7	2.0
	Household consumers and individual users .....	10.1	8.7	9.5	8.7	2.2	1.9	1.9	1.6

See footnotes at end of table.

**Table 16. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for revenue				Standard error for percent of revenue			
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010
561 pt*	Other administrative and support services (except landscaping services)								
	Total revenue .....	3.2	3.1	3.5	3.1	Z	Z	Z	Z
	Class of customer								
	Government .....	13.4	13.7	14.3	13.3	1.9	2.1	2.0	1.8
	Business .....	3.5	3.3	3.5	4.4	2.2	2.2	2.3	2.4
	Household consumers and individual users .....	12.3	11.3	12.2	8.2	2.0	1.8	1.8	1.2
562	Waste management and remediation services								
	Total revenue .....	10.4	10.4	10.0	11.0	Z	Z	Z	Z
	Class of customer								
	Government .....	26.5	S	24.9	S	2.8	S	2.7	S
	Business .....	6.5	7.0	5.4	6.2	3.2	3.3	3.2	3.5
	Household consumers and individual users .....	14.6	14.9	14.7	13.4	0.9	1.0	1.0	0.9

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

S Corresponding estimate in Table 15 does not meet publication standards because of high sampling variability or poor response quality.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 17. Educational Services (NAICS 61) - Estimated Quarterly Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
61	Educational services <sup>2</sup>													
	Total revenue .....	11,544	11,547	12,068	11,848	X	X	Z	-4.3	X	X	47,007	X	X
6114	Business schools and computer and management training													
	Total revenue .....	1,817	1,686	1,921	1,752	X	X	7.8	-12.2	X	X	7,176	X	X
6115	Technical and trade schools													
	Total revenue .....	3,058	3,238	3,165	3,178	X	X	-5.6	2.3	X	X	12,639	X	X
6117	Educational support services													
	Total revenue .....	3,141	3,285	3,300	2,866	X	X	-4.4	-0.5	X	X	12,592	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes NAICS 6111 (elementary and secondary schools), 6112 (junior colleges), and 6113 (colleges, universities, and professional schools).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 18 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 18. Educational Services (NAICS 61) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
61	Educational services													
	Total revenue .....	3.3	4.2	3.8	4.6	X	X	2.1	1.8	X	X	3.8	X	X
6114	Business schools and computer and management training													
	Total revenue .....	12.4	11.6	13.1	11.4	X	X	2.1	3.5	X	X	12.0	X	X
6115	Technical and trade schools													
	Total revenue .....	10.6	11.6	8.0	11.1	X	X	1.7	3.9	X	X	10.2	X	X
6117	Educational support services													
	Total revenue .....	8.2	10.5	7.8	9.1	X	X	2.2	4.8	X	X	8.6	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 19. Health Care and Social Assistance (NAICS 62) - Estimated Quarterly Revenue, Expenses, Inpatient Days, and Discharges for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total estimate (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
62	Health care and social assistance													
	Total revenue .....	485,959	476,130	475,185	465,119	465,688	459,284	2.1	0.2	4.4	3.7	1,902,393	1,835,384	3.7
	Total expenses .....	446,576	430,104	429,487	419,580	432,781	415,979	3.8	0.1	3.2	3.4	1,725,747	1,664,993	3.6
62	Health care and social assistance - taxable													
	Total revenue .....	238,433	236,352	234,644	229,529	228,874	226,895	0.9	0.7	4.2	4.2	938,958	904,683	3.8
	Total expenses .....	215,782	203,786	202,654	196,876	208,836	196,822	5.9	0.6	3.3	3.5	819,098	790,186	3.7
62	Health care and social assistance - tax-exempt													
	Total revenue .....	247,526	239,778	240,541	235,590	236,814	232,389	3.2	-0.3	4.5	3.2	963,435	930,701	3.5
	Total expenses .....	230,794	226,318	226,833	222,704	223,945	219,157	2.0	-0.2	3.1	3.3	906,649	874,807	3.6
62 pt	Selected health care services <sup>2</sup>													
	Total revenue .....	255,748	250,032	249,856	244,695	244,049	241,906	2.3	0.1	4.8	3.4	1,000,331	965,439	3.6
	Total expenses .....	236,480	233,000	232,287	228,220	228,440	224,533	1.5	0.3	3.5	3.8	929,987	894,425	4.0
62 pt	Selected health care services - taxable <sup>2</sup>													
	Total revenue .....	57,151	55,644	55,576	54,522	53,744	52,729	2.7	0.1	6.3	5.5	222,893	209,546	6.4
	Total expenses .....	50,334	49,373	49,156	48,069	47,437	46,518	1.9	0.4	6.1	6.1	196,932	184,714	6.6
62 pt	Selected health care services - tax-exempt <sup>2</sup>													
	Total revenue .....	198,597	194,388	194,280	190,173	190,305	189,177	2.2	0.1	4.4	2.8	777,438	755,893	2.9
	Total expenses .....	186,146	183,627	183,131	180,151	181,003	178,015	1.4	0.3	2.8	3.2	733,055	709,711	3.3
621	Ambulatory health care services													
	Total revenue .....	189,988	189,207	187,709	183,168	184,063	183,243	0.4	0.8	3.2	3.3	750,072	729,255	2.9
	Total expenses .....	173,774	162,499	161,617	156,465	169,705	158,997	6.9	0.5	2.4	2.2	654,355	638,325	2.5
621	Ambulatory health care services - taxable													
	Total revenue .....	171,274	170,974	169,281	165,232	165,951	165,561	0.2	1.0	3.2	3.3	676,761	659,034	2.7
	Total expenses .....	156,311	145,440	144,485	139,575	152,669	142,334	7.5	0.7	2.4	2.2	585,811	572,245	2.4
621	Ambulatory health care services - tax exempt													
	Total revenue .....	18,714	18,233	18,428	17,936	18,112	17,682	2.6	-1.1	3.3	3.1	73,311	70,221	4.4
	Total expenses .....	17,463	17,059	17,132	16,890	17,036	16,663	2.4	-0.4	2.5	2.4	68,544	66,080	3.7
6211	Offices of physicians - taxable													
	Total revenue .....	93,846	93,030	91,222	89,013	91,669	90,457	0.9	2.0	2.4	2.8	367,111	359,853	2.0
	Total expenses .....	89,295	81,632	80,307	77,758	88,262	80,353	9.4	1.6	1.2	1.6	328,992	323,577	1.7
6212	Offices of dentists - taxable													
	Total revenue .....	24,098	24,891	25,080	25,211	23,428	24,503	-3.2	-0.8	2.9	1.6	99,280	99,087	0.2
	Total expenses .....	20,700	19,694	20,012	19,450	20,346	19,552	5.1	-1.6	1.7	0.7	79,856	79,893	Z
6213	Offices of other health practitioners - taxable													
	Total revenue .....	16,094	15,970	15,798	15,097	14,590	14,186	0.8	1.1	10.3	12.6	62,959	56,853	10.7
	Total expenses .....	13,641	12,788	12,752	12,079	12,711	11,689	6.7	0.3	7.3	9.4	51,260	46,895	9.3
6214	Outpatient care centers													
	Total revenue .....	22,356	21,998	22,103	21,688	21,846	21,404	1.6	-0.5	2.3	2.8	88,145	84,513	4.3
	Total expenses .....	19,799	19,176	19,289	18,957	19,386	18,777	3.2	-0.6	2.1	2.1	77,221	74,461	3.7
6214	Outpatient care centers - taxable													
	Total revenue .....	11,281	11,170	11,140	10,890	10,954	10,854	1.0	0.3	3.0	2.9	44,481	42,579	4.5
	Total expenses .....	9,667	9,191	9,259	8,907	9,268	8,937	5.2	-0.7	4.3	2.8	37,024	35,395	4.6
6214	Outpatient care centers - tax exempt													
	Total revenue .....	11,075	10,828	10,963	10,798	10,892	10,550	2.3	-1.2	1.7	2.6	43,664	41,934	4.1
	Total expenses .....	10,132	9,985	10,030	10,050	10,118	9,840	1.5	-0.4	0.1	1.5	40,197	39,066	2.9

See footnotes at end of table.



**Table 19. Health Care and Social Assistance (NAICS 62) - Estimated Quarterly Revenue, Expenses, Inpatient Days, and Discharges for Employer Firms—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total estimate (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
6215	Medical and diagnostic laboratories - taxable													
	Total revenue .....	11,342	11,477	11,590	11,122	11,174	11,449	-1.2	-1.0	1.5	0.2	45,531	44,939	1.3
	Total expenses .....	9,852	9,493	9,646	9,280	9,444	9,495	3.8	-1.6	4.3	Z	38,271	37,513	2.0
6216	Home health care services													
	Total revenue .....	14,778	14,602	14,238	13,844	14,194	13,926	1.2	2.6	4.1	4.9	57,462	55,243	4.0
	Total expenses .....	13,466	13,018	12,564	12,226	12,699	12,354	3.4	3.6	6.0	5.4	51,274	49,049	4.5
6216	Home health care services - taxable													
	Total revenue .....	10,226	10,148	9,819	9,568	9,874	9,701	0.8	3.4	3.6	4.6	39,761	38,386	3.6
	Total expenses .....	9,145	8,811	8,377	8,159	8,599	8,331	3.8	5.2	6.3	5.8	34,492	33,056	4.3
6216	Home health care services - tax exempt													
	Total revenue .....	4,552	4,454	4,419	4,276	4,320	4,225	2.2	0.8	5.4	5.4	17,701	16,857	5.0
	Total expenses .....	4,321	4,207	4,187	4,067	4,100	4,023	2.7	0.5	5.4	4.6	16,782	15,993	4.9
6219	Other ambulatory health care services													
	Total revenue .....	7,474	7,239	7,678	7,193	7,162	7,318	3.2	-5.7	4.4	-1.1	29,584	28,767	2.8
	Total expenses .....	7,021	6,698	7,047	6,715	6,857	6,777	4.8	-5.0	2.4	-1.2	27,481	26,937	2.0
6219	Other ambulatory health care services - taxable													
	Total revenue .....	4,387	4,288	4,632	4,331	4,262	4,411	2.3	-7.4	2.9	-2.8	17,638	17,337	1.7
	Total expenses .....	4,011	3,831	4,132	3,942	4,039	3,977	4.7	-7.3	-0.7	-3.7	15,916	15,916	Z
6219	Other ambulatory health care services - tax exempt													
	Total revenue .....	3,087	2,951	3,046	2,862	2,900	2,907	4.6	-3.1	6.4	1.5	11,946	11,430	4.5
	Total expenses .....	3,010	2,867	2,915	2,773	2,818	2,800	5.0	-1.6	6.8	2.4	11,565	11,021	4.9
622	Hospitals													
	Total revenue .....	206,664	202,687	202,193	197,921	197,295	195,630	2.0	0.2	4.7	3.6	809,465	781,471	3.6
	Total expenses .....	190,312	188,035	187,099	184,199	184,443	181,246	1.2	0.5	3.2	3.7	749,645	721,837	3.9
	Inpatient days (in thousands) .....	55,281	55,047	55,378	56,522	55,294	55,048	0.4	-0.6	Z	Z	222,228	222,582	-0.2
	Discharges (in thousands) .....	8,932	8,901	8,977	9,048	8,905	8,879	0.3	-0.8	0.3	0.2	35,858	35,853	Z
622	Hospitals - taxable													
	Total revenue .....	27,171	26,407	26,335	25,870	25,161	24,429	2.9	0.3	8.0	8.1	105,783	96,911	9.2
	Total expenses .....	22,392	22,112	21,838	21,345	20,942	20,566	1.3	1.3	6.9	7.5	87,687	80,949	8.3
	Inpatient days (in thousands) .....	9,664	9,662	9,608	9,818	9,253	9,091	Z	0.6	4.4	6.3	38,752	36,560	6.0
	Discharges (in thousands) .....	1,483	1,493	1,483	1,486	1,431	1,417	-0.7	0.7	3.6	5.4	5,945	5,685	4.6
622	Hospitals - tax-exempt													
	Total revenue .....	179,493	176,280	175,858	172,051	172,134	171,201	1.8	0.2	4.3	3.0	703,682	684,560	2.8
	Total expenses .....	167,920	165,923	165,261	162,854	163,501	160,680	1.2	0.4	2.7	3.3	661,958	640,888	3.3
	Inpatient days (in thousands) .....	45,617	45,385	45,770	46,704	46,041	45,957	0.5	-0.8	-0.9	-1.2	183,476	186,022	-1.4
	Discharges (in thousands) .....	7,449	7,408	7,494	7,562	7,474	7,462	0.6	-1.1	-0.3	-0.7	29,913	30,168	-0.8
623	Nursing and residential care facilities													
	Total revenue .....	49,084	47,345	47,663	46,774	46,754	46,276	3.7	-0.7	5.0	2.3	190,866	183,968	3.7
	Total expenses .....	46,168	44,965	45,188	44,021	43,997	43,287	2.7	-0.5	4.9	3.9	180,342	172,588	4.5
623	Nursing and residential care facilities - taxable													
	Total revenue .....	29,980	29,237	29,241	28,652	28,583	28,300	2.5	Z	4.9	3.3	117,110	112,635	4.0
	Total expenses .....	27,942	27,261	27,318	26,724	26,495	25,952	2.5	-0.2	5.5	5.0	109,245	103,765	5.3
623	Nursing and residential care facilities - tax-exempt													
	Total revenue .....	19,104	18,108	18,422	18,122	18,171	17,976	5.5	-1.7	5.1	0.7	73,756	71,333	3.4
	Total expenses .....	18,226	17,704	17,870	17,297	17,502	17,335	2.9	-0.9	4.1	2.1	71,097	68,823	3.3

See footnotes at end of table.

**Table 19. Health Care and Social Assistance (NAICS 62) - Estimated Quarterly Revenue, Expenses, Inpatient Days, and Discharges for Employer Firms—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total estimate (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
624	Social assistance													
	Total revenue .....	40,223	36,891	37,620	37,256	37,576	34,135	9.0	-1.9	7.0	8.1	151,990	140,690	8.0
	Total expenses .....	36,322	34,605	35,583	34,895	34,636	32,449	5.0	-2.7	4.9	6.6	141,405	132,243	6.9
624	Social assistance - taxable													
	Total revenue .....	10,008	9,734	9,787	9,775	9,179	8,605	2.8	-0.5	9.0	13.1	39,304	36,103	8.9
	Total expenses .....	9,137	8,973	9,013	9,232	8,730	7,970	1.8	-0.4	4.7	12.6	36,355	33,227	9.4
624	Social assistance - tax-exempt													
	Total revenue .....	30,215	27,157	27,833	27,481	28,397	25,530	11.3	-2.4	6.4	6.4	112,686	104,587	7.7
	Total expenses .....	27,185	25,632	26,570	25,663	25,906	24,479	6.1	-3.5	4.9	4.7	105,050	99,016	6.1
6241	Individual and family services													
	Total revenue .....	19,720	18,864	18,886	18,101	18,229	16,992	4.5	-0.1	8.2	11.0	75,571	68,978	9.6
	Total expenses .....	18,030	17,763	17,681	17,304	17,024	15,911	1.5	0.5	5.9	11.6	70,778	65,035	8.8
6242	Community food and housing, and emergency and other relief services													
	Total revenue .....	8,396	6,666	7,050	7,377	7,833	6,214	26.0	-5.4	7.2	7.3	29,489	26,713	10.4
	Total expenses .....	7,114	6,281	6,961	6,542	6,640	6,257	13.3	-9.8	7.1	0.4	26,898	24,908	8.0
6243	Vocational rehabilitation services													
	Total revenue .....	3,273	3,445	3,433	3,147	3,191	3,331	-5.0	0.3	2.6	3.4	13,298	12,649	5.1
	Total expenses .....	2,949	2,990	2,977	2,891	2,988	3,030	-1.4	0.4	-1.3	-1.3	11,807	11,661	1.3
6244	Child day care services													
	Total revenue .....	8,834	7,916	8,251	8,631	8,323	7,598	11.6	-4.1	6.1	4.2	33,632	32,350	4.0
	Total expenses .....	8,229	7,571	7,964	8,158	7,984	7,251	8.7	-4.9	3.1	4.4	31,922	30,639	4.2
6244	Child day care services - taxable													
	Total revenue .....	5,151	4,882	5,150	5,300	4,894	4,591	5.5	-5.2	5.3	6.3	20,483	19,650	4.2
	Total expenses .....	4,816	4,574	4,861	4,892	4,677	4,405	5.3	-5.9	3.0	3.8	19,143	18,420	3.9
6244	Child day care services - tax-exempt													
	Total revenue .....	3,683	3,034	3,101	3,331	3,429	3,007	21.4	-2.2	7.4	0.9	13,149	12,700	3.5
	Total expenses .....	3,413	2,997	3,103	3,266	3,307	2,846	13.9	-3.4	3.2	5.3	12,779	12,219	4.6

(p) Preliminary estimate. (r) Revised estimate. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 20 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 20. Health Care and Social Assistance (NAICS 62) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total estimate						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
62	Health care and social assistance													
	Total revenue .....	1.7	1.5	1.5	1.5	1.5	1.4	0.4	0.4	0.5	0.5	1.5	1.4	0.4
	Total expenses .....	1.6	1.4	1.5	1.5	1.6	1.4	0.4	0.5	0.7	0.7	1.5	1.4	0.5
62	Health care and social assistance - taxable													
	Total revenue .....	2.0	1.9	1.8	1.8	2.0	1.7	0.4	0.6	0.8	0.9	1.8	1.7	0.7
	Total expenses .....	2.1	2.0	1.8	2.0	2.1	1.7	0.6	0.9	0.7	1.1	1.9	1.8	0.8
62	Health care and social assistance - tax-exempt													
	Total revenue .....	2.9	2.7	2.5	2.9	2.9	2.8	0.6	0.4	0.9	0.8	2.7	2.8	0.6
	Total expenses .....	2.8	2.5	2.5	2.6	2.6	2.6	0.4	0.4	0.8	1.0	2.6	2.5	0.7
62 pt	Selected health care services													
	Total revenue .....	3.0	3.0	2.8	2.8	3.0	2.9	0.5	0.4	0.9	0.8	2.9	2.8	0.6
	Total expenses .....	3.1	3.0	2.9	2.8	2.9	2.8	0.4	0.5	0.9	1.0	2.9	2.7	0.7
62 pt	Selected health care services - taxable													
	Total revenue .....	3.6	3.9	3.6	3.2	3.3	3.3	0.6	0.7	0.8	1.0	3.6	3.2	0.8
	Total expenses .....	3.5	3.5	3.5	3.0	3.1	3.1	0.4	0.7	1.2	0.9	3.3	3.0	0.8
62 pt	Selected health care services - tax-exempt													
	Total revenue .....	3.4	3.3	3.1	3.3	3.5	3.2	0.5	0.4	1.0	0.8	3.2	3.2	0.7
	Total expenses .....	3.4	3.3	3.2	3.2	3.3	3.1	0.4	0.5	0.9	1.1	3.3	3.1	0.8
621	Ambulatory health care services													
	Total revenue .....	3.0	3.0	2.8	2.7	2.9	2.7	0.4	0.7	1.1	1.2	2.9	2.7	0.9
	Total expenses .....	3.1	3.2	2.6	2.9	3.0	2.7	0.7	1.1	0.9	1.5	2.9	2.7	1.2
621	Ambulatory health care services - taxable													
	Total revenue .....	3.1	3.1	2.7	2.7	3.0	2.7	0.4	0.8	1.1	1.3	2.9	2.7	1.0
	Total expenses .....	3.2	3.3	2.7	3.0	3.2	2.8	0.8	1.2	1.0	1.6	3.0	2.8	1.3
621	Ambulatory health care services - tax exempt													
	Total revenue .....	4.4	4.7	5.1	4.6	4.5	4.7	0.6	0.9	0.9	1.2	4.7	4.5	1.0
	Total expenses .....	3.8	3.9	3.7	3.9	3.7	3.6	0.5	0.7	0.9	1.2	3.8	3.5	1.0
6211	Offices of physicians - taxable													
	Total revenue .....	4.2	4.3	3.7	3.5	3.6	3.2	0.8	1.2	1.8	2.3	3.8	3.2	1.7
	Total expenses .....	4.3	4.7	3.7	4.0	4.0	3.5	1.4	1.9	1.8	2.8	4.1	3.4	2.1
6212	Offices of dentists - taxable													
	Total revenue .....	6.1	5.8	6.0	4.8	5.7	4.5	1.1	1.0	1.5	1.6	5.6	4.8	1.2
	Total expenses .....	7.3	6.3	7.2	6.2	6.4	6.1	2.3	2.0	1.2	1.5	6.6	5.9	1.2
6213	Offices of other health practitioners - taxable													
	Total revenue .....	4.8	4.6	5.0	4.9	4.8	4.6	0.9	0.7	1.1	0.8	4.8	4.5	1.0
	Total expenses .....	5.5	5.1	5.4	5.4	5.4	5.4	1.3	0.8	1.4	1.1	5.3	4.8	1.4
6214	Outpatient care centers													
	Total revenue .....	4.4	4.5	5.0	4.7	4.7	5.4	0.6	0.6	1.3	1.7	4.6	5.1	1.5
	Total expenses .....	4.4	4.4	4.2	4.2	4.9	5.2	0.5	0.7	1.6	1.6	4.3	5.0	1.6
6214	Outpatient care centers - taxable													
	Total revenue .....	5.3	5.3	5.3	5.7	6.4	7.2	0.7	0.5	2.0	2.2	5.4	7.1	2.2
	Total expenses .....	5.5	5.5	5.5	5.5	6.9	7.3	0.7	0.7	2.4	2.4	5.4	7.3	2.3
6214	Outpatient care centers - tax exempt													
	Total revenue .....	4.8	5.4	6.5	5.1	4.6	5.1	1.0	1.8	1.1	1.5	5.4	4.7	1.2
	Total expenses .....	4.1	4.3	4.2	4.0	3.8	3.9	0.6	1.3	1.2	1.1	4.1	3.6	1.1

See footnotes at end of table.

**Table 20. Health Care and Social Assistance (NAICS 62) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total estimate						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
6215	Medical and diagnostic laboratories - taxable													
	Total revenue .....	4.3	3.7	3.5	3.2	3.1	2.3	0.9	0.9	1.7	2.4	3.6	2.3	1.7
	Total expenses .....	4.9	4.2	3.9	3.9	3.0	3.1	1.6	1.5	2.6	2.2	4.1	3.0	1.8
6216	Home health care services													
	Total revenue .....	12.5	12.3	12.9	12.0	11.9	11.8	0.9	3.6	3.0	2.6	12.4	11.4	1.7
	Total expenses .....	11.9	11.6	11.9	11.0	11.5	11.5	0.7	4.0	3.1	2.7	11.5	11.0	1.5
6216	Home health care services - taxable													
	Total revenue .....	14.1	13.7	15.0	13.7	13.1	12.8	1.3	5.5	4.2	3.6	14.1	12.3	2.7
	Total expenses .....	13.3	12.8	13.9	12.7	12.9	12.5	1.0	6.1	4.5	4.1	13.1	12.0	2.4
6216	Home health care services - tax exempt													
	Total revenue .....	9.5	9.9	8.8	8.9	9.8	10.0	0.9	2.7	0.6	1.8	9.2	10.0	1.8
	Total expenses .....	9.3	9.6	8.2	8.4	9.2	9.6	1.2	3.1	0.7	1.9	8.8	9.3	1.7
6219	Other ambulatory health care services													
	Total revenue .....	4.3	3.9	4.4	4.2	3.7	4.5	1.9	1.1	3.0	3.1	3.9	3.9	2.5
	Total expenses .....	4.1	3.9	4.7	4.6	4.8	5.3	1.8	1.0	3.7	3.1	3.8	4.9	2.7
6219	Other ambulatory health care services - taxable													
	Total revenue .....	9.6	8.6	9.2	9.1	8.6	9.4	1.9	1.0	4.4	4.3	9.1	8.8	4.3
	Total expenses .....	10.6	9.7	10.9	10.6	10.1	11.0	2.3	1.0	5.3	4.7	10.1	10.5	4.5
6219	Other ambulatory health care services - tax exempt													
	Total revenue .....	5.9	6.8	5.5	6.2	4.0	4.0	2.1	1.6	2.3	2.9	6.0	4.0	2.4
	Total expenses .....	6.0	6.6	5.9	6.4	4.9	4.3	1.7	1.4	2.2	2.5	6.1	4.3	2.1
622	Hospitals													
	Total revenue .....	3.4	3.4	3.2	3.5	3.8	3.4	0.5	0.4	1.2	0.9	3.4	3.5	0.8
	Total expenses .....	3.6	3.5	3.5	3.5	3.7	3.4	0.3	0.5	1.0	1.1	3.5	3.4	0.9
	Inpatient days .....	8.8	9.1	8.9	8.4	8.8	8.6	0.5	0.4	0.4	0.8	8.8	8.4	0.8
	Discharges .....	2.5	2.5	2.5	2.4	2.5	2.7	0.6	0.7	0.6	1.1	2.5	2.6	0.9
622	Hospitals - taxable													
	Total revenue .....	2.4	2.3	2.1	2.4	2.7	2.6	0.7	0.5	2.1	1.8	2.2	2.8	1.8
	Total expenses .....	2.4	2.5	2.3	2.7	2.7	1.8	0.7	0.6	2.2	1.5	2.4	2.3	1.7
	Inpatient days .....	4.3	4.7	3.9	4.3	4.8	4.2	0.6	0.9	2.2	1.8	4.3	4.1	1.8
	Discharges .....	3.1	3.6	3.3	3.3	3.8	3.5	0.5	0.7	2.1	1.9	3.3	3.5	1.8
622	Hospitals - tax-exempt													
	Total revenue .....	4.0	3.8	3.7	3.9	4.1	3.7	0.6	0.4	1.2	0.9	3.8	3.8	0.7
	Total expenses .....	4.1	3.9	3.8	3.8	3.9	3.7	0.4	0.6	1.0	1.2	3.9	3.7	0.9
	Inpatient days .....	10.0	10.2	10.2	9.5	9.8	9.6	0.5	0.4	0.5	0.9	10.0	9.5	0.9
	Discharges .....	2.9	2.9	2.9	2.8	2.6	3.0	0.7	0.8	0.7	1.0	2.9	2.9	0.8
623	Nursing and residential care facilities													
	Total revenue .....	5.3	5.5	5.1	4.7	4.8	4.6	0.7	1.0	1.5	1.4	5.2	5.2	0.8
	Total expenses .....	5.4	5.4	5.3	4.7	4.7	4.5	0.7	0.9	1.7	1.1	5.2	5.0	0.6
623	Nursing and residential care facilities - taxable													
	Total revenue .....	6.6	7.1	6.3	5.8	5.8	5.9	0.9	1.4	2.1	1.8	6.4	6.2	1.4
	Total expenses .....	6.8	6.9	6.5	5.9	6.0	6.0	0.9	1.5	2.6	1.5	6.5	6.3	1.0
623	Nursing and residential care facilities - tax-exempt													
	Total revenue .....	6.8	6.5	6.3	6.1	6.1	6.1	1.0	0.7	1.0	1.3	6.4	6.2	0.4
	Total expenses .....	6.1	5.8	6.1	5.4	5.5	5.4	0.7	0.6	1.5	1.2	5.8	5.6	0.6

See footnotes at end of table.

**Table 20. Health Care and Social Assistance (NAICS 62) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total estimate						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
624	Social assistance													
	Total revenue .....	6.3	6.4	5.7	5.3	5.8	6.1	1.6	1.5	1.4	1.6	5.8	5.7	0.9
	Total expenses .....	5.7	6.0	5.9	5.3	5.9	5.8	1.3	0.6	0.7	1.6	5.6	5.6	0.9
624	Social assistance - taxable													
	Total revenue .....	7.0	7.5	7.4	6.7	7.0	6.1	2.6	0.9	3.1	3.4	7.0	6.2	3.2
	Total expenses .....	7.1	7.3	7.6	7.5	7.3	6.6	3.3	2.1	3.6	2.1	7.1	6.5	3.1
624	Social assistance - tax-exempt													
	Total revenue .....	6.7	6.9	6.0	5.4	6.4	6.8	2.4	2.0	2.2	2.3	6.0	6.3	1.6
	Total expenses .....	6.0	6.5	6.3	5.4	6.5	6.4	1.5	0.5	1.5	2.0	6.0	6.2	1.2
6241	Individual and family services													
	Total revenue .....	6.2	5.8	4.7	6.8	4.9	6.4	2.7	3.1	2.9	3.1	5.4	5.5	1.7
	Total expenses .....	5.3	5.1	4.8	6.1	4.8	5.0	2.6	0.7	2.5	2.7	5.1	5.0	2.0
6242	Community food and housing, and emergency and other relief services													
	Total revenue .....	6.9	4.6	4.3	4.8	5.7	4.8	4.9	2.8	2.6	2.5	4.7	5.2	1.4
	Total expenses .....	6.6	5.4	4.7	4.7	5.6	5.5	2.2	1.5	3.0	2.3	5.2	5.5	1.6
6243	Vocational rehabilitation services													
	Total revenue .....	17.6	17.2	17.5	14.4	18.4	17.6	2.7	2.5	6.2	4.3	16.5	16.1	4.4
	Total expenses .....	17.6	17.8	19.4	15.7	19.3	19.3	2.5	2.5	4.7	3.5	17.4	17.4	3.0
6244	Child day care services													
	Total revenue .....	7.4	7.5	6.9	6.8	6.5	7.7	3.3	1.3	2.5	3.3	7.0	6.7	2.9
	Total expenses .....	6.8	7.3	6.8	7.0	6.6	6.8	2.3	1.4	1.9	2.4	6.9	6.4	2.6
6244	Child day care services - taxable													
	Total revenue .....	8.8	8.8	9.1	9.6	8.5	8.6	3.5	1.2	3.9	5.2	8.9	8.2	4.9
	Total expenses .....	9.6	9.4	9.7	10.0	9.6	9.4	2.8	2.0	3.8	3.8	9.6	8.7	4.4
6244	Child day care services - tax-exempt													
	Total revenue .....	9.7	9.6	8.9	7.3	7.2	8.7	4.8	3.7	3.9	3.8	8.7	7.7	1.9
	Total expenses .....	9.1	9.6	8.9	9.0	8.3	8.0	3.1	3.3	3.0	4.1	9.0	8.8	2.1

(p) Preliminary estimate. (r) Revised estimate.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 21. Arts, Entertainment, and Recreation (NAICS 71) - Estimated Quarterly Revenue, Expenses, and Admissions Revenue for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total estimate (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
71	Arts, entertainment, and recreation													
	Total revenue.....	48,215	49,888	48,797	42,307	46,760	51,176	-3.4	2.2	3.1	-2.5	189,207	188,436	0.4
71	Arts, entertainment, and recreation - taxable													
	Total revenue.....	39,187	41,125	39,668	33,700	38,065	42,189	-4.7	3.7	2.9	-2.5	153,680	153,388	0.2
71	Arts, entertainment, and recreation - tax-exempt													
	Total revenue.....	9,028	8,763	9,129	8,607	8,695	8,987	3.0	-4.0	3.8	-2.5	35,527	35,048	1.4
	Total expenses.....	8,719	8,888	9,256	8,273	8,546	9,182	-1.9	-4.0	2.0	-3.2	35,136	35,341	-0.6
711	Performing arts, spectator sports, and related industries													
	Total revenue.....	22,069	21,403	19,245	15,613	22,051	22,391	3.1	11.2	0.1	-4.4	78,330	80,232	-2.4
711	Performing arts, spectator sports, and related industries - taxable													
	Total revenue.....	19,808	19,349	17,132	13,517	19,653	20,250	2.4	12.9	0.8	-4.4	69,806	71,339	-2.1
711	Performing arts, spectator sports, and related industries - tax-exempt													
	Total revenue.....	2,261	2,054	2,113	2,096	2,398	2,141	10.1	-2.8	-5.7	-4.1	8,524	8,893	-4.1
	Total expenses.....	2,707	2,612	2,699	2,804	2,831	2,560	3.6	-3.2	-4.4	2.0	10,822	11,208	-3.4
7111	Performing arts companies													
	Total revenue.....	4,111	3,338	3,180	2,852	4,004	3,327	23.2	5.0	2.7	0.3	13,481	14,143	-4.7
7111	Performing arts companies - taxable													
	Total revenue.....	2,894	2,202	2,134	1,832	2,816	2,134	31.4	3.2	2.8	3.2	9,062	9,645	-6.0
	Admissions revenue.....	S	1,688	1,604	1,372	S	1,705	S	5.2	S	-1.0	S	S	S
	All other revenue.....	S	514	530	460	S	429	S	-3.0	S	19.8	S	S	S
7111	Performing arts companies - tax-exempt													
	Total revenue.....	1,217	1,136	1,046	1,020	1,188	1,193	7.1	8.6	2.4	-4.8	4,419	4,498	-1.8
	Total expenses.....	1,770	1,711	1,726	1,697	1,853	1,727	3.4	-0.9	-4.5	-0.9	6,904	7,281	-5.2
7112	Spectator sports - taxable													
	Total revenue.....	8,975	9,647	7,762	4,962	9,189	9,851	-7.0	24.3	-2.3	-2.1	31,346	31,690	-1.1
	Admissions revenue.....	2,795	3,297	2,606	1,094	2,999	3,327	-15.2	26.5	-6.8	-0.9	9,792	S	S
	All other revenue.....	6,180	6,350	5,156	3,868	6,190	6,524	-2.7	23.2	-0.2	-2.7	21,554	21,111	2.1
7113	Promoters of performing arts, sports, and similar events													
	Total revenue.....	3,867	4,427	4,147	3,520	3,709	4,805	-12.6	6.8	4.3	-7.9	15,961	16,435	-2.9
7113	Promoters of performing arts, sports, and similar events - taxable													
	Total revenue.....	2,823	3,509	3,080	2,444	2,499	3,857	-19.5	13.9	13.0	-9.0	11,856	12,040	-1.5
7113	Promoters of performing arts, sports, and similar events - tax-exempt													
	Total revenue.....	1,044	918	1,067	1,076	1,210	948	13.7	-14.0	-13.7	-3.2	4,105	4,395	-6.6
	Total expenses.....	937	901	973	1,107	978	833	4.0	-7.4	-4.2	8.2	3,918	3,927	-0.2

See footnotes at end of table.

**Table 21. Arts, Entertainment, and Recreation (NAICS 71) - Estimated Quarterly Revenue, Expenses, and Admissions Revenue for Employer Firms—Con.**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total estimate (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
7114	Agents and managers for artists, athletes, entertainers, and other public figures - taxable													
	Total revenue.....	1,536	1,283	1,335	1,149	1,295	1,219	19.7	-3.9	18.6	5.3	5,303	4,933	7.5
7115	Independent artists, writers, and performers - taxable													
	Total revenue.....	3,580	2,708	2,821	3,130	3,854	3,189	32.2	-4.0	-7.1	-15.1	12,239	13,031	-6.1
712	Museums, historical sites, and similar institutions													
	Total revenue.....	3,264	2,992	2,886	2,465	3,199	3,107	9.1	3.7	2.0	-3.7	11,607	11,539	0.6
712	Museums, historical sites, and similar institutions - tax-exempt													
	Total revenue.....	3,016	2,658	2,623	2,251	2,890	2,758	13.5	1.3	4.4	-3.6	10,548	10,423	1.2
	Total expenses.....	2,210	2,084	2,361	1,993	2,179	2,362	6.0	-11.7	1.4	-11.8	8,648	8,901	-2.8
713	Amusement, gambling, and recreation industries													
	Total revenue.....	22,882	25,493	26,666	24,229	21,510	25,678	-10.2	-4.4	6.4	-0.7	99,270	96,665	2.7
713	Amusement, gambling, and recreation industries - taxable													
	Total revenue.....	19,131	21,442	22,273	19,969	18,103	21,590	-10.8	-3.7	5.7	-0.7	82,815	80,933	2.3
713	Amusement, gambling, and recreation industries - tax-exempt													
	Total revenue.....	3,751	4,051	4,393	4,260	3,407	4,088	-7.4	-7.8	10.1	-0.9	16,455	15,732	4.6
	Total expenses.....	3,802	4,192	4,196	3,476	3,536	4,260	-9.3	-0.1	7.5	-1.6	15,666	15,232	2.8
7131	Amusement parks and arcades - taxable													
	Total revenue.....	3,135	5,072	3,937	2,252	2,622	4,628	-38.2	28.8	19.6	9.6	14,396	13,358	7.8
	Admissions revenue.....	1,780	2,866	2,250	1,293	1,515	2,678	-37.9	27.4	17.5	7.0	8,189	7,613	7.6
	All other revenue.....	1,355	2,206	1,687	959	1,107	1,950	-38.6	30.8	22.4	13.1	6,207	5,745	8.0
7132	Gambling industries - taxable													
	Total revenue.....	5,982	5,924	6,167	6,060	5,385	6,241	1.0	-3.9	11.1	-5.1	24,133	25,091	-3.8
7139	Other amusement and recreation industries													
	Total revenue.....	13,765	14,497	16,562	15,917	13,503	14,809	-5.0	-12.5	1.9	-2.1	60,741	58,216	4.3
7139	Other amusement and recreation industries - taxable													
	Total revenue.....	10,014	10,446	12,169	11,657	10,096	10,721	-4.1	-14.2	-0.8	-2.6	44,286	42,484	4.2
7139	Other amusement and recreation industries - tax-exempt													
	Total revenue.....	3,751	4,051	4,393	4,260	3,407	4,088	-7.4	-7.8	10.1	-0.9	16,455	15,732	4.6
	Total expenses.....	3,802	4,192	4,196	3,476	3,536	4,260	-9.3	-0.1	7.5	-1.6	15,666	15,232	2.8

(p) Preliminary estimate. (r) Revised estimate.

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 22 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 22. Arts, Entertainment, and Recreation (NAICS 71) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total estimate						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
71	Arts, entertainment, and recreation													
	Total revenue.....	1.7	2.9	2.6	4.1	3.1	2.7	2.9	2.5	2.2	1.9	1.8	2.4	1.3
71	Arts, entertainment, and recreation - taxable													
	Total revenue.....	2.2	3.1	3.3	4.9	3.4	3.0	3.4	3.2	2.7	2.4	2.1	2.9	1.6
71	Arts, entertainment, and recreation - tax-exempt													
	Total revenue.....	5.6	5.2	4.8	4.6	5.0	4.7	3.0	3.0	3.4	2.3	4.6	4.4	1.6
	Total expenses.....	3.8	4.4	4.5	3.6	4.5	6.7	2.0	2.0	1.6	2.8	3.9	4.7	1.3
711	Performing arts, spectator sports, and related industries													
	Total revenue.....	4.8	6.5	5.7	5.6	3.7	5.3	5.6	7.5	2.1	4.1	3.9	4.0	1.8
711	Performing arts, spectator sports, and related industries - taxable													
	Total revenue.....	5.7	7.3	6.7	6.6	4.5	6.2	6.5	8.6	2.0	4.3	4.7	4.7	1.9
711	Performing arts, spectator sports, and related industries - tax-exempt													
	Total revenue.....	7.8	6.6	6.2	3.4	7.6	7.3	4.5	4.4	3.8	3.3	5.3	5.1	1.5
	Total expenses.....	5.3	5.7	4.9	3.1	5.8	6.7	3.9	2.8	2.3	3.3	4.1	4.4	1.3
7111	Performing arts companies													
	Total revenue.....	17.6	5.1	7.1	8.8	17.1	8.2	15.2	4.1	4.2	4.6	9.5	9.8	3.0
7111	Performing arts companies - taxable													
	Total revenue.....	26.0	10.2	10.5	13.6	25.7	12.9	19.8	3.9	5.8	7.1	15.1	15.4	4.7
	Admissions revenue.....	S	10.8	11.1	15.2	S	15.1	S	4.0	S	7.5	S	S	S
	All other revenue.....	S	15.4	18.7	16.7	S	10.8	S	5.7	S	9.9	S	S	S
7111	Performing arts companies - tax-exempt													
	Total revenue.....	6.3	7.3	8.0	6.7	5.6	8.3	6.5	6.7	4.8	3.1	6.2	4.7	2.2
	Total expenses.....	4.0	5.8	6.3	4.4	3.9	6.8	4.0	1.9	2.6	4.0	4.9	3.8	1.8
7112	Spectator sports - taxable													
	Total revenue.....	12.7	15.4	13.8	15.8	10.8	13.1	16.8	17.8	3.6	6.2	10.3	10.7	3.2
	Admissions revenue.....	20.0	16.4	23.8	24.5	11.5	20.3	15.1	34.5	18.7	6.6	12.8	S	S
	All other revenue.....	13.2	15.6	12.6	14.7	11.7	10.7	19.8	23.2	5.2	8.3	9.5	9.8	2.7
7113	Promoters of performing arts, sports, and similar events													
	Total revenue.....	4.9	6.5	3.7	6.4	4.5	2.9	3.9	3.5	3.1	4.3	4.5	4.1	2.8
7113	Promoters of performing arts, sports, and similar events - taxable													
	Total revenue.....	5.6	7.9	4.5	8.0	6.9	3.4	2.8	4.1	3.3	5.5	5.9	5.1	3.2
7113	Promoters of performing arts, sports, and similar events - tax-exempt													
	Total revenue.....	13.5	7.1	6.2	5.6	11.2	7.9	8.2	3.4	5.3	4.2	6.5	6.6	2.2
	Total expenses.....	10.3	7.5	5.3	4.6	9.7	10.2	7.4	5.7	4.2	5.8	5.0	6.1	2.2

See footnotes at end of table.



**Table 22. Arts, Entertainment, and Recreation (NAICS 71) - Estimated Measures of Sampling Variability—Con.**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total estimate						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
7114	Agents and managers for artists, athletes, entertainers, and other public figures - taxable													
	Total revenue.....	9.9	10.4	10.3	12.6	8.9	10.2	4.8	3.5	8.2	7.2	9.9	9.4	5.9
7115	Independent artists, writers, and performers - taxable													
	Total revenue.....	13.1	6.5	7.7	12.8	18.0	11.9	10.5	8.9	15.3	9.3	8.8	9.8	5.6
712	Museums, historical sites, and similar institutions													
	Total revenue.....	4.9	4.6	4.8	7.5	7.0	4.9	6.0	4.1	7.5	4.8	4.4	5.3	3.6
712	Museums, historical sites, and similar institutions - tax-exempt													
	Total revenue.....	5.6	5.6	4.9	6.4	7.7	4.9	7.0	4.9	8.7	4.9	4.5	5.4	4.0
	Total expenses.....	3.5	5.8	6.3	5.7	5.6	12.0	3.8	3.9	4.5	5.3	4.9	6.4	2.7
713	Amusement, gambling, and recreation industries													
	Total revenue.....	4.1	5.2	4.9	7.8	6.7	5.7	1.9	2.4	3.4	2.6	5.2	6.0	2.0
713	Amusement, gambling, and recreation industries - taxable													
	Total revenue.....	4.4	5.1	5.4	9.3	7.4	6.1	1.8	2.5	4.1	3.1	5.7	6.7	2.5
713	Amusement, gambling, and recreation industries - tax-exempt													
	Total revenue.....	8.0	9.5	8.2	7.3	8.5	8.1	4.2	5.3	4.9	3.2	7.2	7.1	1.7
	Total expenses.....	6.4	7.8	7.5	6.6	8.1	8.2	4.6	4.6	3.8	2.1	6.5	7.1	1.7
7131	Amusement parks and arcades - taxable													
	Total revenue.....	5.6	7.1	8.2	6.1	4.6	5.2	1.7	4.1	2.1	3.2	6.6	5.0	2.1
	Admissions revenue.....	5.6	7.8	8.5	6.7	4.6	5.6	2.3	5.0	2.7	4.1	6.9	5.2	2.6
	All other revenue.....	5.7	6.5	8.0	5.7	5.2	5.4	1.1	3.2	2.6	2.7	6.4	5.4	2.2
7132	Gambling industries - taxable													
	Total revenue.....	10.4	10.8	10.9	10.9	10.4	9.6	1.6	1.4	3.5	5.1	10.7	8.6	4.7
7139	Other amusement and recreation industries													
	Total revenue.....	6.2	8.0	9.0	10.9	9.2	8.5	3.0	3.7	5.1	3.8	8.0	8.3	3.4
7139	Other amusement and recreation industries - taxable													
	Total revenue.....	6.8	8.8	10.8	14.2	10.8	9.7	3.2	4.9	6.2	5.0	9.5	10.1	4.5
7139	Other amusement and recreation industries - tax-exempt													
	Total revenue.....	8.0	9.5	8.2	7.3	8.5	8.1	4.2	5.3	4.9	3.2	7.2	7.1	1.7
	Total expenses.....	6.4	7.8	7.5	6.6	8.1	8.2	4.6	4.6	3.8	2.1	6.5	7.1	1.7

(p) Preliminary estimate. (r) Revised estimate.

S Corresponding estimate in Table 21 does not meet publication standards because of high sampling variability or poor response quality.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 23. Other Services (except Public Administration) (NAICS 81) - Estimated Quarterly Revenue and Expenses for Employer Firms**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total estimate (millions of dollars)						Percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
81	Other services (except public administration) <sup>2</sup>													
	Total revenue.....	98,156	91,907	86,886	92,462	96,312	90,720	6.8	5.8	1.9	1.3	369,411	364,372	1.4
811	Repair and maintenance													
	Total revenue.....	33,174	33,427	33,787	32,768	31,413	31,774	-0.8	-1.1	5.6	5.2	133,156	127,383	4.5
8111	Automotive repair and maintenance													
	Total revenue.....	20,341	20,944	21,455	20,975	19,565	20,076	-2.9	-2.4	4.0	4.3	83,715	79,487	5.3
8112	Electronic and precision equipment repair and maintenance													
	Total revenue.....	4,922	4,946	5,037	4,855	4,814	4,735	-0.5	-1.8	2.2	4.5	19,760	18,803	5.1
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance													
	Total revenue.....	6,464	5,989	5,720	5,515	5,714	5,430	7.9	4.7	13.1	10.3	23,688	23,041	2.8
8114	Personal and household goods repair and maintenance													
	Total revenue.....	1,447	1,548	1,575	1,423	1,320	1,533	-6.5	-1.7	9.6	1.0	5,993	6,052	-1.0
812	Personal and laundry services													
	Total revenue.....	21,151	20,354	21,055	19,716	20,333	20,301	3.9	-3.3	4.0	0.3	82,276	81,618	0.8
8121	Personal care services													
	Total revenue.....	6,899	6,636	6,945	6,574	6,527	6,613	4.0	-4.4	5.7	0.3	27,054	26,887	0.6
8122	Death care services													
	Total revenue.....	4,087	3,750	4,042	3,877	3,990	3,757	9.0	-7.2	2.4	-0.2	15,756	15,194	3.7
8123	Drycleaning and laundry services													
	Total revenue.....	5,739	5,565	5,668	5,326	5,579	5,465	3.1	-1.8	2.9	1.8	22,298	22,232	0.3
8129	Other personal services													
	Total revenue.....	4,426	4,403	4,400	3,939	4,237	4,466	0.5	0.1	4.5	-1.4	17,168	17,305	-0.8
813	Religious, grantmaking, civic, professional, and similar organizations - tax-exempt <sup>3</sup>													
	Total revenue.....	43,831	38,126	32,044	39,978	44,566	38,645	15.0	19.0	-1.6	-1.3	153,979	155,371	-0.9
	Total expenses.....	39,270	36,362	35,550	37,042	41,921	34,701	8.0	2.3	-6.3	4.8	148,224	148,106	0.1

(p) Preliminary estimate. (r) Revised estimate.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(3) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations).

Note: Estimates cover taxable and tax-exempt firms unless otherwise specified. Additionally, estimates for some sectors and subsectors may include data for kinds of business not shown. Table 24 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 24. Other Services (except Public Administration) (NAICS 81) - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total estimate						Standard error for percent change				Year to date		
		4Q 2010 (p)	3Q 2010 (r)	2Q 2010	1Q 2010	4Q 2009	3Q 2009	4Q 2010 from 3Q 2010 (p)	3Q 2010 from 2Q 2010 (r)	4Q 2010 from 4Q 2009 (p)	3Q 2010 from 3Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	
81	Other services (except public administration)													
	Total revenue.....	3.3	4.4	4.3	4.4	3.4	3.9	1.9	0.9	1.7	1.9	4.0	3.8	1.4
811	Repair and maintenance													
	Total revenue.....	6.9	7.7	6.8	6.9	6.1	6.2	2.5	3.1	2.9	3.6	6.9	6.0	1.7
8111	Automotive repair and maintenance													
	Total revenue.....	10.1	11.4	11.1	11.4	10.1	10.0	2.8	3.5	2.6	5.4	10.8	10.1	2.7
8112	Electronic and precision equipment repair and maintenance													
	Total revenue.....	18.7	18.3	19.1	18.7	18.4	20.0	3.2	3.2	3.7	3.8	18.6	18.6	3.1
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance													
	Total revenue.....	17.3	17.0	17.7	15.9	13.5	15.5	8.1	5.8	8.4	7.6	16.7	12.6	6.1
8114	Personal and household goods repair and maintenance													
	Total revenue.....	20.7	20.8	17.2	14.9	17.5	18.5	2.0	5.3	9.7	5.1	18.2	18.0	4.5
812	Personal and laundry services													
	Total revenue.....	5.2	5.5	6.1	6.0	5.8	6.2	1.2	0.7	2.1	1.8	5.7	5.9	1.7
8121	Personal care services													
	Total revenue.....	4.4	5.8	7.4	7.6	6.5	6.5	2.5	2.7	4.7	3.0	6.0	6.5	3.0
8122	Death care services													
	Total revenue.....	11.4	10.8	10.8	12.1	12.5	12.9	4.3	3.5	2.0	4.6	11.1	11.9	1.4
8123	Drycleaning and laundry services													
	Total revenue.....	5.8	5.6	6.3	6.4	5.0	3.9	1.2	1.4	2.3	3.2	5.9	4.3	3.0
8129	Other personal services													
	Total revenue.....	13.7	13.8	14.2	14.0	13.8	14.4	3.1	3.2	5.9	3.0	13.8	14.2	2.5
813	Religious, grantmaking, civic, professional, and similar organizations - tax-exempt													
	Total revenue.....	3.0	3.7	2.7	4.6	3.3	4.8	2.6	2.6	3.8	3.5	3.1	3.6	2.4
	Total expenses.....	3.8	6.0	3.9	3.9	4.1	4.3	3.3	2.6	3.5	2.7	4.0	3.9	1.6

(p) Preliminary estimate. (r) Revised estimate.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).